BS in Entrepreneurial Management (326420) MAP Sheet

Business, Management

For students entering the degree program during the 2022-2023 curricular year.

BYU Marriott majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

<table>
<thead>
<tr>
<th>University Core and Graduation Requirements</th>
<th>Suggested Sequence of Courses</th>
</tr>
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<tr>
<td><strong>University Core Requirements:</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
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<tr>
<td><strong>Requirements</strong></td>
<td>1st Semester</td>
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<tr>
<td>Religion Cornerstones</td>
<td>First Year Writing</td>
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<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>ENT 101 (recommended)</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>MKTG 201</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>MSB 186 (recommended)</td>
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<tr>
<td>The Eternal Family</td>
<td>General Education</td>
</tr>
<tr>
<td>The Individual and Society</td>
<td>Religion Cornerstone</td>
</tr>
<tr>
<td>American Heritage</td>
<td>Total Hours</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>15.0</td>
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<tr>
<td>Skills</td>
<td><strong>JUNIOR YEAR</strong></td>
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<tr>
<td>First Year Writing</td>
<td>5th Semester</td>
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<tr>
<td>Advanced Written and Oral Communications</td>
<td>ENT 101 (recommended)</td>
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<tr>
<td>Quantitative Reasoning</td>
<td>General Education</td>
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<tr>
<td>Languages of Learning (Math or Language)</td>
<td>IS 201</td>
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<td>The Arts, Letters, and Sciences</td>
<td>General Education</td>
</tr>
<tr>
<td>Civilization 1</td>
<td>ENT 381 or ENT 382</td>
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<tr>
<td>Civilization 2</td>
<td>IS 110</td>
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<tr>
<td>Arts</td>
<td>ACC 200</td>
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<tr>
<td>Letters</td>
<td>Religion Cornerstone</td>
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<tr>
<td>Biological Science</td>
<td>Open Elective(s)</td>
</tr>
<tr>
<td>Physical Science</td>
<td>Total Hours</td>
</tr>
<tr>
<td>Social Science</td>
<td>15.0</td>
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<tr>
<td>Core Enrichment: Electives</td>
<td><strong>SENIOR YEAR</strong></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>6th Semester</td>
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<td>Open Electives</td>
<td>GSCM 201</td>
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<tr>
<td>Variable Variable personal choice</td>
<td>General Education</td>
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<tr>
<td><strong>Graduation Requirements:</strong></td>
<td>ENT 382</td>
</tr>
<tr>
<td>Minimum residence hours required</td>
<td>Religion Elective</td>
</tr>
<tr>
<td>Minimum hours needed to graduate</td>
<td>Open Elective(s)</td>
</tr>
<tr>
<td>30.0</td>
<td>Total Hours</td>
</tr>
<tr>
<td>120.0</td>
<td>15.0</td>
</tr>
</tbody>
</table>

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

Students are encouraged to apply to the entrepreneurial management program when they have completed the prerequisites for admission, after their freshman or sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
### BS in Entrepreneurial Management (326420)
#### 2022-2023 Program Requirements (64 Credit Hours)

<table>
<thead>
<tr>
<th>REQUIREMENT</th>
<th>Complete 3 courses</th>
<th>Complete 2 courses</th>
<th>Complete 1 course</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 131</td>
<td>Startup Bootcamp</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>IS 201</td>
<td>Introduction to Management Information Systems</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>MKTG 201</td>
<td>Marketing Management</td>
<td>3.0</td>
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</tbody>
</table>

**Apply and be formally accepted into the program.**

**REQUIREMENT 2 Complete 9 courses**

- **ENT 381** - Entrepreneurship Lecture Series | 1.0 |
- **ENT 382** - Technology Entrepreneurship Lecture Series | 1.0 |
- **FIN 201** - Principles of Finance | 3.0 |
- **GSCM 201** - Introduction to Global Supply Chain Management | 1.5 |
- **GSCM 211** - Introduction to Supply Chain Management in International B2B | 1.5 |
- **IS 110** - Spreadsheet Skills and Business Analysis | 1.0 |
- **M COM 320** - Management Communication | 3.0 |
- **MSB 325** - Introductory Business Analytics | 3.0 |
- **STAT 121** - Principles of Statistics | 3.0 |

**REQUIREMENT 3 Complete 1 course**

- **ENT 383** - Entrepreneurship Lecture Series | 1.0 |

**OPTION 4.1 Complete 6 options**

**COMPLETE THE ENTREPRENEURSHIP CORE COURSES:**

- **ENT 302** - Legal Issues in Entrepreneurship | 3.0 |
- **ENT 326** - Career Development and Student Mentoring | 1.0 |
- **ENT 401** - Entrepreneurial Innovation | 3.0 |
- **ENT 402** - Entrepreneurship Analytics | 3.0 |
- **ENT 411** - Creating New Ventures | 3.0 |
- **ENT 436** - Entrepreneurial Excellence | 3.0 |

**OPTION 4.2 Complete 6.0 hours from the following course(s)**

**COMPLETE TWO ENTREPRENEURSHIP ELECTIVE COURSES:**

- **ENT 332** - Entrepreneurial Sales & Persuasion | 3.0 |
- **ENT 401** - Entrepreneurial Excellence | 3.0 |
- **ENT 412** - Financing New Ventures | 3.0 |
- **ENT 414** - New Venture Financing | 3.0 |
- **ENT 425** - Business Development | 3.0 |
- **ENT 438** - Managing New Ventures and Family Business | 3.0 |
- **ENT 439** - Entrepreneurial Finance | 3.0 |
- **ENT 443** - Commercializing Innovation | 3.0 |
- **ENT 453** - Entrepreneurial Strategy | 3.0 |
- **ENT 485** - Entrepreneurial Capstone | 3.0 |
- **ENT 486** - Entrepreneurial Capstone | 3.0 |

**OPTION 4.3 Complete 1 course**

**CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.**

- **ENT 432** - Commercializing Innovation | 3.0 |
- **ENT 434R** - New Venture LaunchPad | 3.0 |
- **ENT 437** - Entrepreneurship Capstone | 3.0 |
- **ENT 478** - Venture Studio Practicum | 3.0 |

**REQUIREMENT 5 Complete 2 courses**

- **HRM 391** - Organizational Effectiveness | 3.0 |
- **MSB 390** - Ethics for Management | 3.0 |

**REQUIREMENT 6 Complete 1 course**

**COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARriott SCHOOL COURSE. COURSES USED TO FULFILL REQUIREMENT 5 CAN BE USED TO FILL THIS REQUIREMENT.**

- **ACC 310** - Principles of Accounting | 3.0 |
- **ENT 421** - Financing New Ventures | 3.0 |
- **ENT 422** - Managing New Ventures and Family Business | 3.0 |
- **ENT 431** - Innovation Practicum | 3.0 |
- **ENT 432** - Commercializing Innovation | 3.0 |
- **ENT 434R** - New Venture LaunchPad | 3.0 |
- **FIN 412** - Investments Academy | 3.0 |
- **FIN 418** - Financial Planning | 3.0 |
- **FIN 425** - Private Equity and Venture Capital | 3.0 |
- **GSCM 411** - Global Business Negotiations | 3.0 |
- **GSCM 412** - Global Business Negotiations | 3.0 |
- **GSCM 419** - Customer Relationship Management | 3.0 |
- **GSCM 429** - Global Supply Chain Strategy | 3.0 |
- **HRM 402** - Human Resource Management | 3.0 |
- **HRM 411** - Organizational Development and Change | 3.0 |
- **HRM 412** - Compensation, Benefits, and Performance Management | 3.0 |
- **HRM 413** - Managerial Leadership Development | 3.0 |
- **IS 303** - Introduction to Computer Programming | 3.0 |
- **IS 515** - Advanced Spreadsheets for Business Analysis | 3.0 |
- **IS 520** - Business Programming and Spreadsheet Automation | 3.0 |
- **MKTG 414** - Entrepreneurial Marketing | 3.0 |
- **MKTG 415** - Digital Marketing | 3.0 |
- **MKTG 416** - International Marketing | 3.0 |
- **MKTG 429** - Marketing Strategy | 3.0 |
- **MSB 375** - Social Impact: Do Good Better | 3.0 |
- **MSB 430** - Introduction to International Business | 3.0 |

**REQUIREMENT 7**

- Complete Marriott School exit survey online.

#### THE DISCIPLINE

Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Some entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

#### CAREER OPPORTUNITIES

Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

#### GENERAL INFORMATION

Students are encouraged to apply to the BYU Marriott School of Business after their freshman or sophomore year, as soon as they have completed the prerequisite courses.

For more information about the entrepreneurial management program, visit https://marriottschool.byu.edu/ent/

#### APPLICATION INFORMATION

All new students entering BYU Marriott commence their study at the beginning of fall semester.

Admission into BYU Marriott is based on consideration of the following:

- Entrepreneurial history including startups, courses, competitions and clubs
- Essay
- Prerequisite GPA

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### TRANSFER INFORMATION