## University Core and Graduation Requirements

### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Religion Cornerstones</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td><strong>The Individual and Society</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td></td>
<td>1-2</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td></td>
<td>1</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>3.0</td>
<td>ACC 200*</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121*</td>
</tr>
<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
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<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
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<td>3.0</td>
<td>from approved list</td>
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<tr>
<td>Letters</td>
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<td>from approved list</td>
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<tr>
<td>Biological Science</td>
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<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>ECON 110*</td>
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<tr>
<td><strong>Core Enrichment: Electives</strong></td>
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<td></td>
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<tr>
<td>Religion Electives</td>
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<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

FOR UNIVERSITY/core AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

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### Suggested Sequence of Courses

<table>
<thead>
<tr>
<th>FRESHMAN YEAR</th>
<th>JUNIOR YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Semester</td>
<td>5th Semester</td>
</tr>
<tr>
<td>First Year Writing</td>
<td>3.0</td>
</tr>
<tr>
<td>MKTG 201</td>
<td>3.0</td>
</tr>
<tr>
<td>MSB 180 (recommended)</td>
<td>1.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
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</tr>
<tr>
<td>General Education</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td>15.0</td>
</tr>
<tr>
<td>2nd Semester</td>
<td></td>
</tr>
<tr>
<td>ACC 200</td>
<td>3.0</td>
</tr>
<tr>
<td>MATH 118</td>
<td>3.0</td>
</tr>
<tr>
<td>IS 110</td>
<td>1.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>2.0</td>
</tr>
<tr>
<td>General Education</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td>15.0</td>
</tr>
</tbody>
</table>

**SOPHOMORE YEAR**

<table>
<thead>
<tr>
<th>3rd Semester</th>
<th>6th Semester</th>
</tr>
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<tbody>
<tr>
<td>FIN 201</td>
<td>3.0</td>
</tr>
<tr>
<td>STAT 121</td>
<td>3.0</td>
</tr>
<tr>
<td>MATH 116</td>
<td>1.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>2.0</td>
</tr>
<tr>
<td>General Education</td>
<td>6.0</td>
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<tr>
<td><strong>Total Hours</strong></td>
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</table>

**SENIOR YEAR**

<table>
<thead>
<tr>
<th>4th Semester</th>
<th>7th Semester</th>
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</thead>
<tbody>
<tr>
<td>IS 201</td>
<td>3.0</td>
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<tr>
<td>ECON 110</td>
<td>3.0</td>
</tr>
<tr>
<td>MSB 380 or 381 or ENT 381 or 382</td>
<td>1.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>2.0</td>
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<tr>
<td>General Education</td>
<td>3.0</td>
</tr>
<tr>
<td>Open Elective(s)</td>
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</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td>15.0</td>
</tr>
</tbody>
</table>

**5th Semester**

**6th Semester**

**7th Semester**

**8th Semester**

Most applicants apply to the Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m.**

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
# BS in Business Management (326426)

## 2019-2020 Program Requirements (64 - 67 Credit Hours)

### REQUIREMENT 1
Complete 4 courses

**PREREQUISITES:**
- ACC 241 - Principles of Accounting
- ACC 310 - Principles of Accounting 2
- MSB 411 - Basic Entrepreneurship Skills
- MSB 412 - Creating New Ventures

### REQUIREMENT 2
Complete 1 course

**MATH 112 - Calculus 1**
- 4.0

**MATH 116 - Essentials of Calculus**
- 1.0

### REQUIREMENT 3
Complete 5 courses

**IS 110 - Spreadsheet Skills and Business Analysis**
- 1.0

**IS 201 - Introduction to Management Information Systems**
- 3.0

**M COM 320 - Communication in Organizational Settings**
- 3.0

**MATH 118 - Finite Mathematics**
- 3.0

**STAT 121 - Principles of Statistics**
- 3.0

### REQUIREMENT 4
Complete 1 course

**ENT 421 - Financing New Ventures**
- 3.0

**ENT 422 - Managing New Ventures and Family Business**
- 3.0

**ENT 431 - Innovation Practicum**
- 3.0

**ENT 432 - Commercializing Innovation**
- 3.0

**ENT 434R - New Venture LaunchPad**
- 3.0

**FIN 402 - Managerial Finance for Non-Finance Majors**
- 3.0

**FIN 412 - Investments Academy**
- 3.0

**FIN 418 - Financial Planning**
- 3.0

**FIN 425 - Private Equity and Venture Capital**
- 3.0

**GSCM 411 - Global Business Negotiations**
- 3.0

**GSCM 412 - Operations Analytics**
- 3.0

**GSCM 419 - Customer Relationship Management**
- 3.0

**GSCM 429 - Global Supply Chain Strategy**
- 3.0

**HRM 402 - Human Resource Management**
- 3.0

**HRM 411 - Organizational Development and Change**
- 3.0

**HRM 412 - Compensation, Benefits, and Performance Management**
- 3.0

**HRM 413 - Managerial Leadership Development**
- 3.0

**IS 303 - Introduction to Computer Programming**
- 3.0

**IS 515 - Spreadsheets for Business Analysis**
- 3.0

**IS 520 - Business Programming and Spreadsheet Automation**
- 3.0

**MKTG 412 - Professional Selling and Sales Management**
- 3.0

**MKTG 413 - Retailing Management**
- 3.0

**MKTG 414 - Entrepreneurial Marketing**
- 3.0

**MKTG 415 - Internet Marketing of Products and Services**
- 3.0

**MKTG 416 - International Marketing**
- 3.0

**MKTG 429 - Marketing Strategy**
- 3.0

**MSB 430 - Introduction to International Business**
- 3.0

**MSB 491R - Social Innovation Projects**
- 3.0v

**MSB 494R - On-Campus Experiential Projects**
- 3.0

### REQUIREMENT 5
Complete 1 course

**ENT 301 - Principles of Entrepreneurship**
- 3.0

**ENT 302 - Entrepreneurship Innovation**
- 3.0

**ENT 432 - Entrepreneurial Innovation**
- 3.0

**ENT 441 - Creating New Ventures**
- 3.0

### REQUIREMENT 6
Complete 1 option

**ENT 411 - Creating New Ventures**
- 3.0

**MKTG 412 - Professional Selling and Sales Management**
- 3.0

**MKTG 413 - Retailing Management**
- 3.0

**MKTG 414 - Entrepreneurial Marketing**
- 3.0

**MKTG 415 - Internet Marketing of Products and Services**
- 3.0

**MKTG 416 - International Marketing**
- 3.0

**MKTG 429 - Marketing Strategy**
- 3.0

**MSB 430 - Introduction to International Business**
- 3.0

### REQUIREMENT 7
Complete 7 courses

**ENT 421 - Financing New Ventures**
- 3.0

**ENT 422 - Managing New Ventures and Family Business**
- 3.0

**ENT 431 - Innovation Practicum**
- 3.0

**ENT 432 - Commercializing Innovation**
- 3.0

**ENT 434R - New Venture LaunchPad**
- 3.0

**FIN 402 - Managerial Finance for Non-Finance Majors**
- 3.0

**FIN 412 - Investments Academy**
- 3.0

**FIN 418 - Financial Planning**
- 3.0

**FIN 425 - Private Equity and Venture Capital**
- 3.0

**GSCM 411 - Global Business Negotiations**
- 3.0

**GSCM 412 - Operations Analytics**
- 3.0

**GSCM 419 - Customer Relationship Management**
- 3.0

**GSCM 429 - Global Supply Chain Strategy**
- 3.0

**HRM 402 - Human Resource Management**
- 3.0

**HRM 411 - Organizational Development and Change**
- 3.0

**HRM 412 - Compensation, Benefits, and Performance Management**
- 3.0

**HRM 413 - Managerial Leadership Development**
- 3.0

**IS 303 - Introduction to Computer Programming**
- 3.0

**IS 515 - Spreadsheets for Business Analysis**
- 3.0

**IS 520 - Business Programming and Spreadsheet Automation**
- 3.0

**MKTG 412 - Professional Selling and Sales Management**
- 3.0

**MKTG 413 - Retailing Management**
- 3.0

**MKTG 414 - Entrepreneurial Marketing**
- 3.0

**MKTG 415 - Internet Marketing of Products and Services**
- 3.0

**MKTG 416 - International Marketing**
- 3.0

**MKTG 429 - Marketing Strategy**
- 3.0

**MSB 430 - Introduction to International Business**
- 3.0

**MSB 491R - Social Innovation Projects**
- 3.0v

**MSB 494R - On-Campus Experiential Projects**
- 3.0

### REQUIREMENT 8
Complete Marriott School exit survey online.

### THE DISCIPLINE

Business management is designed to provide an overview of multiple functional areas of business without emphasizing a specific area. Students in business management may desire to meet specific career or educational goals, such as preparing for a professional or academic graduate program. Curriculum includes a limited selection in the areas of accounting, finance, entrepreneurship, information systems, marketing, supply chain, strategy, and human resources.

### CAREER OPPORTUNITIES

Business management admits a small number of students yearly due to its lack of specialization and support for career placement. It is primarily designed as an option for those who already have a career plan in place, or intend to pursue additional education upon graduation.

### GENERAL INFORMATION

Students typically apply to business management the summer after their sophomore year, as soon as they have completed the prerequisite courses. Business management is a competitive, limited-enrollment program. Due to its unique nature, students must meet with the BYU Marriott Undergraduate Advisement Center staff for permission to open an application.

### APPLICATION INFORMATION

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the BYU Marriott Undergraduate Advisement Center for more information.

### TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

### MAP DISCLAIMER

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu