**BFA in Graphic Design (488034) MAP Sheet**

**Fine Arts and Communications, Design**

For students entering the degree program during the 2022-2023 curricular year.

This is a limited enrollment program requiring departmental admissions approval. Admission to BYU does not guarantee admission into this program.

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### University Core and Graduation Requirements

#### University Core Requirements:

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<td>Religion Cornerstones</td>
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<td>Teachings and Doctrine of The Book of Mormon</td>
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<td>Jesus Christ and the Everlasting Gospel</td>
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<td>Core Enrichment: Electives</td>
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* These courses fill both University Core and program requirements.

For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.

#### Graduation Requirements:

- Minimum residence hours required: **30.0**
- Minimum hours needed to graduate: **120.0**

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### Suggested Sequence of Courses

#### FRESHMAN YEAR

**1st Semester**
- DESGD 145: 3.0
- ARTHC 201*: 3.0
- First-year Writing or A HTG 100: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 15.0

**2nd Semester**
- Take two pre-BFA required classes: DESGD 243, 245, or 280: 6.0
- ARTHC 202*: 3.0
- A HTG 100 or First-Year Writing: 3.0
- General Education courses, university requirements, and/or general electives: 2.0
- Total Hours: 14.0

**Spring/Summer**
- Take final pre-BFA required class: DESGD 243, 245, or 280: 3.0
- Total Hours: 3.0

**Sophomore Year**

**3rd Semester**
- With works completed in DESGD 243, 245 and 280, apply to the Graphic Design BFA program via portfolio review. Contact department for application deadlines.

**4th Semester**
- DESGD 340: 3.0
- DESGD 349: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 15.0

#### JUNIOR YEAR

**5th Semester**
- Design Elective Requirement (Requirement 4)*: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 15.0

**6th Semester**
- Design Elective (Requirement 4)*: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 15.0

**7th Semester**
- General Education courses, university requirements, and/or general electives: 2.5
- Total Hours: **13.5-15.5**

#### SENIOR YEAR

**8th Semester**
- Design Elective (Requirement 4)*: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 24.0

**9th Semester**
- Design Elective (Requirement 4)*: 3.0
- General Education courses, university requirements, and/or general electives: 6.0
- Total Hours: 24.0

*Requirement 4: Electives are only offered once a year. Some DES and DESGD 394 electives are only offered on alternating years; check class schedule or talk to graphic design faculty for available classes.

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their pre-major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term.

Only students granted pre-BFA status are to complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.

**REQUIREMENT 1**
Courses and then may apply for the BFA professional program through a portfolio review.

**REQUIREMENT 2**
Apply for pre-BFA status via portfolio review.

**REQUIREMENT 3**
Apply to the Graphic Design BFA program via portfolio review.

**REQUIREMENT 4**
Complete 3.0 hours from the following course(s)

**PREREQUISITE COURSE:**
DESGD 145 - Design 1

**REQUIREMENT 5**
Complete 2 courses

**REQUIREMENT 6**
Complete 4 courses

**REQUIREMENT 7**
Complete 2 courses

**REQUIREMENT 8**
Complete 1 course

**REQUIREMENT 9**
Complete 1 hour from the following course(s)

**REQUIREMENT 10**
Complete 1 course

**CAREER OPPORTUNITIES:**

Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions. They also work as design entrepreneurs, freelancers or in design management positions.

**ADMISSIONS:**

Prospective BYU Students: Prospective students wishing to be admitted into the graphic design program should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Apply online at https://designdept.byu.edu/department-scholarships for application deadline information.

Department Admissions: Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the prerequisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring term. Apply online at: https://designdept.slideroom.com. Successful applicants will be granted pre-BFA status in order to complete foundational courses before applying for admissions to the Graphic Design BFA major.

**Major Admissions:**

Prospective students wishing to be admitted into the BFA major through a portfolio review held in June each year. Contact the department office at designdepartment@byu.edu for more information.

**Transfer Students:** Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the graphic design program. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate application process. Admission to the department does not guarantee admission to Brigham Young University. Refer to BYU deadlines at https://enrollment.byu.edu/admissions/deadlines.
**Note:** Students may apply to the Graphic Design pre-major and major programs twice.

**TALENT AWARDS AND DEPARTMENT SCHOLARSHIPS:**
Design majors are encouraged to apply for Department Talent Awards and other scholarships. Go to https://designdept.byu.edu/department-scholarships for funding information and application deadlines.

**INTERNSHIPS:**
Students are highly encouraged to complete their internship after their Junior year in the program. Students should meet with faculty advisors for advisement about location and type of internship that will best prepare them for success in the industry.

**EQUIPMENT REQUIREMENTS:**
Incoming BYU design students are asked to purchase a computer for their own convenience and to maximize their academic experience. Pre-major courses can be completed with the use of university labs, however most students prefer having their own computer. Certain advanced graphic design workflows will require specialized software and hardware that is provided in department labs and classrooms.

The Department recommends the following configurations for graphic design students: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Adobe student subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16 gb RAM, and a 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and software subscriptions. Students manage their own data storage and may use the free university storage system named BOX (http://box.byu.edu).

In addition to BOX, students are encouraged to have a second automatic cloud backup for all files through Backblaze, iDrive, Dropbox, Google Drive or a similar service.

**DESIGN EDUCATION LICENSURE:**
Design majors can add teaching licensure to their degree through the Art Education Licensure Program. This program prepares students with a design background to teach art and design in K-12 classrooms. The program includes 36 credits of coursework, with a semester of student teaching as the capstone project. To join the program, students must enroll in and successfully pass ARTED 276 (Introduction to K-12 Art and Design Education: Studio Methods, Media, and Explorations of teaching). For more information go to https://byuarted.weebly.com/ Contact the Art Education Coordinator to discuss interest in the licensure option: Mark Graham at mark.graham@byu.edu.

**DEGREE PROGRAM ADVISEMENT:**
Students should visit https://advisement.cfac.byu.edu/ and/or contact the college advisement center at cfacadvise@byu.edu or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:

Professor Linda Reynolds. For appointments with Professor Reynolds or other graphic design faculty, please email byuresourceroom@gmail.com

**MAP DISCLAIMER**
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**
Department of Design
1100 WCCB (BYU West Campus)
Telephone: 801-422-7323

**Email:** designdepartment@byu.edu
**Website:** designdept.byu.edu

**ADVISEMENT CENTER INFORMATION**
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
**Website:** cfacadvise.byu.edu