# University Core and Graduation Requirements

## University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Religion Cornerstones</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td><strong>The Individual and Society</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>3-4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121* or MATH 118*</td>
</tr>
<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3-4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>ECON 110</td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3-4</td>
<td>6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

## Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

## Suggested Sequence of Courses

### FRESHMAN YEAR

**1st Semester**
- First-year Writing or A HTG 100: 3.0
- BUS M 170: 1.0
- IS 310: 3.0
- MATH 110, if needed (FWSpSu): 3.0
- Religion Cornerstone course: 2.0
- General Electives: 3.0
- **Total Hours**: 15.0

**2nd Semester**
- A HTG 100 or First-year Writing: 3.0
- STAT 121: 3.0
- ACC 200 (FWSpSu): 3.0
- BUS M 241 (FWSpSu): 3.0
- MATH 116: 1.0
- Religion Cornerstone course: 2.0
- **Total Hours**: 15.0

### SOPHOMORE YEAR

**3rd Semester**
- FIN 201 (FWSp): 3.0
- ECON 110: 3.0
- BUS M 371R: 1.0
- Religion Cornerstone course: 2.0
- General Education courses, university requirements, and/or general electives: 6.0
- **Total Hours**: 15.0

**4th Semester**
- MATH 118: 3.0
- IS 201 (FWSpSu): 3.0
- M COM 320: 3.0
- Religion Cornerstone course: 2.0
- General Education courses, and/or university requirements: 3.0
- General Electives: 1.0
- **Total Hours**: 15.0

### JUNIOR YEAR

**5th Semester**
- BUS M 312: 1.0
- BUS M 326: 1.0
- BUS M 390: 3.0
- BUS M 470: 3.0
- BUS M 487: 3.0
- General Education courses: 3.0
- General Elective: 1.0
- **Total Hours**: 15.0

**6th Semester**
- BUS M 277: 3.0
- BUS M 313: 1.0
- BUS M 361: 3.0
- BUS M 471: 3.0
- Religion elective: 2.0
- ORG B 321: 3.0
- **Total Hours**: 15.0

### SENIOR YEAR

**7th Semester**
- Marriott School Elective: 3.0
- Entrepreneurship Elective: 3.0
- Entrepreneurship Elective: 3.0
- Religion elective: 2.0
- General Education courses: 6.0
- General Elective: 1.0
- **Total Hours**: 15.0

**8th Semester**
- Marriott School Elective: 3.0
- Entrepreneurship Elective: 3.0
- Religion Elective: 2.0
- General electives: 7.0
- **Total Hours**: 15.0

### Most applicants apply to the Marriott School the summer before their junior year.

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m.** Each program starts at the beginning of a new academic year.

**Note**: The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

**Note**: Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
### BS in Entrepreneurial Management (326420)
#### 2017-2018 Program Requirements (63 - 66 Credit Hours)

<table>
<thead>
<tr>
<th>REQUIREMENT 1</th>
<th>Complete 1 option</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PREREQUISITES:</strong></td>
<td></td>
</tr>
<tr>
<td>OPTION 1.1 Complete 4 courses</td>
<td></td>
</tr>
<tr>
<td>ACC 200 - Principles of Accounting</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 241 - Marketing Management</td>
<td>3.0</td>
</tr>
<tr>
<td>*ECON 110 - Economic Principles and Problems</td>
<td>3.0</td>
</tr>
<tr>
<td>FIN 201 - Principles of Finance</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Based on student performance to date, permission may be granted to take some restricted major-only courses.</strong></td>
<td></td>
</tr>
</tbody>
</table>

### REQUIREMENT 2 Complete 1 course
MATH 112 - Calculus 1  
MATH 116 - Essentials of Calculus  

### REQUIREMENT 3 Complete 5 courses

**COMPLETE THE FOLLOWING REQUIRED COURSES BEFORE THE MANAGEMENT CORE:**

- IS 110 - Spreadsheet Skills and Business Analysis  
- IS 201 - Introduction to Management Information Systems  
- MATH 118 - Finite Mathematics  
- STAT 121 - Principles of Statistics  

### REQUIREMENT 4 Complete 1 course
BUS M 371R - Entrepreneurship Lecture Series  
BUS M 382 - Technology Entrepreneurship Lecture Series  

### REQUIREMENT 5 Complete 2 options

**OPTION 5.1 Complete 7 courses**

- BUS M 277 - Legal Issues in Entrepreneurship  
- BUS M 312 - Innovation Bootcamp  
- BUS M 333 - (BUS M-TECH) Startup Bootcamp  
- BUS M 326 - Career Development and Student Mentoring  
- BUS M 470 - Entrepreneurial Innovation  
- BUS M 471 - Creating New Ventures  
- BUS M 487 - Strategy and Economics  

**OPTION 5.2 Complete 3 courses**

- BUS M 454 - Professional Selling and Sales Management  
- BUS M 457 - Internet Marketing of Products and Services  
- BUS M 462 - Customer Relationship Management  
- BUS M 472 - Entrepreneurial Marketing  
- BUS M 474 - Managing New Ventures and Family Business  
- BUS M 475 - Financing New Ventures  
- BUS M 476 - New Venture LaunchPad  
- BUS M 478A - Innovation Practicum  

### REQUIREMENT 6 Complete 4 courses

- BUS M 200 - Introduction to Global Supply Chain Management  
- BUS M 300 - Introduction to Operations Management  
- BUS M 390 - Ethics for Management  
- ORG B 321 - Organizational Effectiveness  

### REQUIREMENT 7 Complete 1 course

**COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARRIOTT SCHOOL COURSE. COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.**

- ACC 310 - Principles of Accounting 2  
- BUS M 375 - Social Innovation: Do Good Better  
- BUS M 430 - Introduction to International Business  
- BUS M 431 - International Marketing  
- BUS M 450 - Global Business Negotiations  
- BUS M 454 - Professional Selling and Sales Management  
- BUS M 456 - Retailing Management  
- BUS M 457 - Internet Marketing of Products and Services  
- BUS M 459 - Marketing Strategy  
- BUS M 461 - Operations Analytics  
- BUS M 462 - Customer Relationship Management  
- BUS M 469 - Global Supply Chain Strategy  
- BUS M 472 - Entrepreneurial Marketing  
- BUS M 474 - Managing New Ventures and Family Business  
- BUS M 475 - Financing New Ventures  
- BUS M 476 - New Venture LaunchPad  
- BUS M 478A - Innovation Practicum  
- BUS M 478B - Advanced Innovation Practicum  
- BUS M 488 - Agribusiness Management 1  
- BUS M 489 - Agribusiness Management 2  
- BUS M 491R - Social Innovation Projects  
- BUS M 498 - On-Campus Experiential Projects  
- BUS M 498 - Strategy and Organization  
- FIN 412 - Investments Academy  
- FIN 418 - Financial Planning  
- FIN 425 - Private Equity and Venture Capital  
- IS 303 - Introduction to Computer Programming  
- IS 515 - Spreadsheets for Business Analysis  
- IS 520 - Business Programming and Spreadsheet Automation  
- ORG B 327 - Human Resource Management  
- ORG B 330 - Organizational Development and Change  
- ORG B 347 - Managerial Leadership Development  
- ORG B 429 - Compensation, Benefits, and Performance Management  

### REQUIREMENT 8
Complete Marriott School exit survey online.

### THE DISCIPLINE

Entrepreneurs seek to make the world a better place by discovering problems and innovating to solve those problems. These problems are typically found in conditions of high uncertainty, requiring insight into sources of uncertainty and applying principles of search and testing to validate a solution. Solving customer problems encourages entrepreneurs to create new venture to capture market value. Entrepreneurship teaches students to innovate, how to start new ventures and make them profitable.

### CAREER OPPORTUNITIES

Students that graduate from the Entrepreneurship emphasis acquire tools to enable them to start their own business, work for a new venture, or work in an established company.

### GENERAL INFORMATION

Students are encouraged to apply to the Marriott School of Management during their junior year, as soon as they have completed the prerequisite courses.

Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the Marriott School Advisement Center.

### APPLICATION INFORMATION

All new students entering the Marriott School commence their study at the beginning of fall semester. Admission into the Marriott School is based on consideration of the following:

- Prerequisite GPA
- 500 word essay
- Resume

---

**COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.**

**CAREER OPPORTUNITIES**

**GENERAL INFORMATION**

**APPLICATION INFORMATION**
• A review of the overall academic record Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the Marriott School Advisement Center for more information.

TRANSFER INFORMATION
Transfer equivalencies for the following courses will not be considered: Fin 201, IS 201, M Com 320.

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION
Marriott School of Business Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
(801) 422-4285
management@byu.edu