BS in Business Management (326426) MAP Sheet

Business, Management

For students entering the degree program during the 2017-2018 curricular year.

This is a limited enrollment program requiring departmental admissions approval. Please see the college advisement center for information regarding requirements for admission to this emphasis.

### University Core and Graduation Requirements

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Religion Cornerstones</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td><strong>The Individual and Society</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121*</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121*</td>
</tr>
<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3-4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>ECON 110*</td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3-4</td>
<td>6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

### Suggested Sequence of Courses

#### FRESHMAN YEAR

**1st Semester**
- First-year Writing or A HTG 100: 3.0
- BUS M 180: 0.5
- IS 110: 1.0
- MATH 110, if needed (FWSpSu): 3.0
- Religion Cornerstone: 2.0
- General Education: 6.0
- Total Hours: 15.5

**2nd Semester**
- First-year Writing or A HTG 100: 3.0
- STAT 121: 3.0
- ACC 200 (FWSpSu): 3.0
- BUS M 241 (FWSpSu): 3.0
- Religion Cornerstone: 2.0
- MATH 116 (FWSpSu): 1.0
- Total Hours: 15.0

#### SOPHOMORE YEAR

**3rd Semester**
- First-year Writing or A HTG 100: 3.0
- ECON 110: 3.0
- Religion Cornerstone: 2.0
- MATH 116 (FWSpSu): 1.0
- BUS M 241 (FWSpSu): 3.0
- Religion Cornerstone: 2.0
- General Electives: 6.0
- Total Hours: 15.5

**4th Semester**
- MATH 118: 3.0
- IS 201 (FWSpSu): 3.0
- M COM 320: 3.0
- Religion Cornerstone: 2.0
- General Education: 3.0
- General Electives: 3.0
- Total Hours: 15.0

#### JUNIOR YEAR

**5th Semester**
- Religion elective: 2.0
- General Elective: 1.0
- Total Hours: 15.0

**6th Semester**
- Religion elective: 2.0
- General Elective: 3.0
- Total Hours: 15.0

**7th Semester**
- Religion elective: 2.0
- General Elective: 3.0
- Total Hours: 15.0

**8th Semester**
- Religion elective: 2.0
- General Elective: 3.0
- Total Hours: 14.0

#### SENIOR YEAR

**9th Semester**
- Religion elective: 2.0
- General Elective: 3.0
- Total Hours: 15.0

Most applicants apply to the Marriott School the summer before their junior year.

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m.** Each program starts at the beginning of a new academic year.

---

**Note:** The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

**Note:** Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
<table>
<thead>
<tr>
<th>REQUIREMENT 1</th>
<th>Complete 4 courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PREREQUISITES:</strong></td>
<td></td>
</tr>
<tr>
<td>ACC 200 - Principles of Accounting</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 241 - Marketing Management</td>
<td>3.0</td>
</tr>
<tr>
<td>*ECON 110 - Economic Principles and Problems</td>
<td>3.0</td>
</tr>
<tr>
<td>FIN 201 - Principles of Finance</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Apply and be formally accepted into the program.</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 2</th>
<th>Complete 1 course</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 112 - Calculus 1</td>
<td>4.0</td>
</tr>
<tr>
<td>MATH 116 - Essentials of Calculus</td>
<td>1.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 3</th>
<th>Complete 5 courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS 110 - Spreadsheet Skills and Business Analysis</td>
<td>1.0</td>
</tr>
<tr>
<td>IS 201 - Introduction to Management Information Systems</td>
<td>3.0</td>
</tr>
<tr>
<td>*M COM 320 - Communication in Organizational Settings</td>
<td>3.0</td>
</tr>
<tr>
<td>MATH 118 - Finite Mathematics</td>
<td>3.0</td>
</tr>
<tr>
<td>*STAT 121 - Principles of Statistics</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 4</th>
<th>Complete 1 course</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS M 380 - Executive Lectures</td>
<td>1.0</td>
</tr>
<tr>
<td>BUS M 371R - Entrepreneurship Lecture Series</td>
<td>1.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 5</th>
<th>Complete 1 course</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 241 - Business Law in the Environment</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 277 - Legal Issues in Entrepreneurship</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 6</th>
<th>Complete 1 option</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MANAGEMENT CORE COURSES:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>OPTION 6.1</strong></td>
<td>Complete 6 courses</td>
</tr>
<tr>
<td>BUS M 200 - Introduction to Global Supply Chain Management</td>
<td>1.5</td>
</tr>
<tr>
<td>BUS M 300 - Introduction to Operations Management</td>
<td>1.5</td>
</tr>
<tr>
<td>BUS M 326 - Career Development and Student Mentoring</td>
<td>1.0</td>
</tr>
<tr>
<td>BUS M 390 - Ethics for Management</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 487 - Strategy and Economics</td>
<td>3.0</td>
</tr>
<tr>
<td>ORG B 321 - Organizational Effectiveness</td>
<td>3.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENT 7</th>
<th>Complete 7 courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ONLY ONE OF BUS M 491R, BUS M 494R, OR BUS M 496R CAN BE CHOSEN TO FULFILL THIS REQUIREMENT. MUST BE TAKEN FOR 3.0 CREDIT HOURS.</strong></td>
<td></td>
</tr>
<tr>
<td>ACC 310 - Principles of Accounting 2</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 372 - Basic Entrepreneurship Skills</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 375 - Social Innovation: Do Good Better</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 430 - Introduction to International Business</td>
<td>3.0</td>
</tr>
<tr>
<td>BUS M 431 - International Marketing</td>
<td>3.0</td>
</tr>
</tbody>
</table>

| REQUIREMENT 8 | Complete Marriott School exit survey online. |

<table>
<thead>
<tr>
<th><strong>BS in Business Management (326426)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2017-2018 Program Requirements (60 - 73 Credit Hours)</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>THE DISCIPLINE:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>The General Business emphasis is designed to provide an overview of multiple functional areas of business without emphasizing a specific area. Students in the General Business emphasis may desire to meet specific career or educational goals, including working in a family business or preparing for a professional or academic graduate program. Curriculum includes a limited selection in the areas of entrepreneurship, marketing, supply chain, strategy, and organizational behavior and human resource management.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CAREER OPPORTUNITIES:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment opportunities and companies are diverse. Examples include commercial banking, analyst, real estate, financial planner/customer service, business systems consultant/analyst, sales representative, account executive, research specialist, marketing analyst, management trainee, buyer, merchandiser, procurement coordinator, technical sales person, inventory manager.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GENERAL INFORMATION:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Students are encouraged to apply to the Marriott School of Business during their junior year, as soon as they have completed the prerequisite courses. Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the Marriott School Advisement Center.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>REQUIREMENTS FOR APPLICATION:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All new students entering the Marriott School commence their study at the beginning of fall semester. Admission into the Marriott School is based on consideration of the following:</td>
<td></td>
</tr>
<tr>
<td>• 300-600 word essay</td>
<td></td>
</tr>
<tr>
<td>• Resume</td>
<td></td>
</tr>
<tr>
<td>• A review of the overall academic record Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.</td>
<td></td>
</tr>
<tr>
<td>See the Marriott School Advisement Center for more information.</td>
<td></td>
</tr>
</tbody>
</table>
TRANSFER INFORMATION:
No more than 12 credit hours of upper-division transfer credit will be accepted toward the major and only 6 hours beyond the management core. Transfer equivalencies for the following courses will not be considered: Acc 310, IS 201, M Com 320.

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION
Marriott School of Business Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
(801) 422-4285
management@byu.edu