

BFA in Graphic Design (488034) MAP Sheet

Fine Arts and Communications, Design

For students entering the degree program during the 2017-2018 curricular year.

This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.



University Core and Graduation Requirements				Suggested Sequence of Courses			
University Core Requirements:				FRESHMAN YEAR			
Requirements	#Classes	Hours	Classes	1st Semester		JUNIOR YEAR	
Religion Cornerstones				First-year Writing or A HTG 100		5th Semester	
Teachings and Doctrine of The Book of Mormon	1	2.0	REL A 275	3.0	DES 340	3.0	
Jesus Christ and the Everlasting Gospel	1	2.0	REL A 250	2.0	DES 343	3.0	
Foundations of the Restoration	1	2.0	REL C 225	1.0	DES 360/380	3.0	
The Eternal Family	1	2.0	REL C 200	3.0	DES 394R/440/460/480	3.0	
The Individual and Society				General Education courses, and/or general electives		General Education courses, university requirements, and/or general electives	
American Heritage	1-2	3-6.0	from approved list	Total Hours	15.0	Total Hours	15.0
Global and Cultural Awareness	1	3.0	from approved list	2nd Semester		6th Semester	
Skills				A HTG 100 or 1st Year Writing		DES 341	
First Year Writing	1	3.0	from approved list	2.0	DES 394R/440/460/480	3.0	
Advanced Written and Oral Communications	1	3.0	from approved list	3.0	DES 360/380	3.0	
Quantitative Reasoning	0-1	0-3.0	from approved list	3.0	DES 385	3.0	
Languages of Learning (Math or Language)	1	3-20.0	from approved list	General Education courses, university requirements, and/or general electives		4.0	DES 488
Arts, Letters, and Sciences				Total Hours		Total Hours	
Civilization 1	1	3.0	ARTHC 201*	15.0	General Education courses, university requirements, and/or general electives		1.0
Civilization 2	1	3.0	ARTHC 202*	SOPHOMORE YEAR			
Arts	1	3.0	ARTHC 202*	3rd Semester		7th Semester	
Letters	1	3.0	from approved list	ARTH C 201*		DES 394R/440/441R/460/480	
Biological Science	1	3-4.0	from approved list	3.0	DES 243/245/280	6.0	
Physical Science	1	3.0	from approved list	3.0	DES 349	3.0	
Social Science	1	3.0	from approved list	General Education courses, university requirements, and/or general electives		DES 497R	
Core Enrichment: Electives				Total Hours		Total Hours	
Religion Electives	3-4	6.0	from approved list	15.0	General Education courses, university requirements, and/or general electives		5.0
Open Electives	Variable	Variable	personal choice	4th Semester			
* These courses fill both University Core and program requirements.				ARTH C 202*		8th Semester	
For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.				DES 243/245/280		DES 394R/440/441R/460/480	
Graduation Requirements:				DES 349		DES 442R	
Minimum residence hours required		30.0		General Education courses, university requirements, and/or general electives		DES 497R	
Minimum hours needed to graduate		120.0		General Education courses, university requirements, and/or general electives		General Education courses, and/or general electives	
				Total Hours		Total Hours	
				15.0		15.0	

Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average or 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

BFA in Graphic Design (488034)
2017-2018 Program Requirements (73 Credit Hours)

<p>REQUIREMENT 1 Complete 4 courses</p> <p>CORE REQUIREMENTS:</p> <p>DES 111 - Design Seminar: Theory, Criticism, and Visual Culture 1.0</p> <p>DES 114 - Drawing 3.0</p> <p>DES 115 - Composition 3.0</p> <p>DES 117 - Design Thinking 3.0</p> <p>Obtain acceptance into the BA program: Graphic Design emphasis.</p> <p>REQUIREMENT 2 Complete 3 courses</p> <p>DESGD 243 - Typography 1 3.0</p> <p>DESGD 245 - Design 1 3.0</p> <p>DESGD 280 - Media Design 1 3.0</p> <p>Obtain acceptance into the Graphic Design BFA program.</p> <p>REQUIREMENT 3 Complete 8 courses</p> <p>DESGD 340 - Branding 1 3.0</p> <p>DESGD 341 - 3-Dimensional Design 3.0</p> <p>DESGD 343 - Typography 2 3.0</p> <p>DESGD 360 - Interaction Design 1 3.0</p> <p>DESGD 380 - Motion 1 3.0</p> <p>DESGD 441R - Design Lab 3.0</p> <p>DESGD 442 - Portfolio 3.0</p> <p>DESGD 488 - Studio Practices for Designers 2.0</p> <p>REQUIREMENT 4 Complete 12.0 hours from the following course(s)</p> <p>DES 394R - Special Topics 3.0</p> <p>DESGD 394R - Special Topics 3.0</p> <p><i>You may take up to 12 credit hours.</i></p> <p>DESGD 440 - Branding 2 3.0</p> <p>DESGD 460 - Interaction Design 2 3.0</p> <p>DESGD 480 - Motion 2 3.0</p> <p>REQUIREMENT 5 Complete 4 courses</p> <p>HISTORY COURSES:</p> <p>*ARTH 201 - World Civilization to 1500 3.0</p> <p>*ARTH 202 - World Civilization Since 1500 3.0</p> <p>DES 385 - Issues in Contemporary Design 3.0</p> <p>DESGD 349 - History of Graphic Design 3.0</p> <p>REQUIREMENT 6 Complete 2 courses</p> <p>DESGD 497R - BFA Capstone Project: Implementation 1.0</p> <p>DESGD 497R - BFA Capstone Project: Research 3.0</p> <p>REQUIREMENT 7 Complete 3.0 hours from the following course(s)</p> <p>ART 330 - Bookbinding 3.0</p> <p>BUS M 241 - Marketing Management 3.0</p> <p>COMMS 230 - Introduction to Advertising 3.0</p> <p>DES 496R - Academic Internship: Professional Internship 6.0v</p> <p>DESGD 248R - Letterpress Studio 3.0</p>	<p>DESIL 251 - Illustration 1 3.0</p> <p>DESIL 351 - Illustration 2 3.0</p> <p>THE DISCIPLINE:</p> <p>The Department of Design Graphic Design BFA Program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.</p> <p>CAREER OPPORTUNITIES:</p> <p>Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.</p> <p>NEW STUDENT APPLICATIONS:</p> <p>Students wishing to be admitted to the Graphic Design program for Fall semester should:</p> <ol style="list-style-type: none"> 1. Declare themselves as a pre-graphic design major with the College Advisement Center, D-444 HFAC. 2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117. 3. Apply to the major by the April 1st or August 1st application deadline. 4. Complete the sophomore-level BA courses: DESGD 243, 245, 280. 5. Apply to the BFA program by the April 1st or August 1st deadline. <p>TRANSFER STUDENTS</p> <p>Transfer students applying for admittance to the Department of</p>	<p>Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the program areas. Upon acceptance into the department and the discretion of the area faculty, students are placed at the appropriate level of study. Transfer applications are contingent upon acceptance through a separate application process at https://admissions.byu.edu/?targeted=transfer-student. Admission to the department does not guarantee admission to Brigham Young University. BYU Deadlines for incoming students are: Feb 1st (Spring, Summer, Fall enrollment) and Oct 1st (Winter enrollment). Transfer students are also encouraged to apply for the department Talent Awards (see below).</p> <p>Note: Students may apply to the graphic design program no more than twice. Transfer students not accepted into BFA degree programs may elect to enroll in the Bachelor of Arts program with a graphic design emphasis. Admission to the department does not guarantee admission to BYU.</p> <p>TALENT AWARDS</p> <p>All students are encouraged to apply for department Talent Awards by the January 15th deadline. Talent Award applications will open on November 15th. Apply at https://designdept.slideroom.com.</p> <p>BFA WITH LICENSURE OPTION</p> <p>The BFA is a professional degree. Students majoring in graphic design may certify to teach in the public schools (K-12) concurrent with their BFA program. Please review the art education major requirements or contact the college advisement center. Note: This is NOT a second major.</p> <p>FACULTY ADVISOR:</p> <p>An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study.</p> <p>The advisor for this major is:</p>
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**BFA in Graphic Design (488034)
2017-2018**

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MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION

Department of Design
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Provo, UT 84602-6414
Telephone: 801-422-7321
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Website: designdept.byu.edu

ADVISEMENT CENTER INFORMATION

College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
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