

# BFA in Graphic Design (488034) MAP Sheet

## Fine Arts and Communications, Design

For students entering the degree program during the 2017-2018 curricular year.

This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.



University Core and Graduation Requirements				Suggested Sequence of Courses			
<b>University Core Requirements:</b>				<b>FRESHMAN YEAR</b>			
<b>Requirements</b>	<b>#Classes</b>	<b>Hours</b>	<b>Classes</b>	<b>1st Semester</b>		<b>JUNIOR YEAR</b>	
<b>Religion Cornerstones</b>				<b>5th Semester</b>			
Teachings and Doctrine of The Book of Mormon	1	2.0	REL A 275	First-year Writing or A HTG 100	3.0	DESGD 340	3.0
Jesus Christ and the Everlasting Gospel	1	2.0	REL A 250	Religion cornerstone course	2.0	DESGD 343	3.0
Foundations of the Restoration	1	2.0	REL C 225	DES 111	1.0	DESGD 360/380	3.0
The Eternal Family	1	2.0	REL C 200	DES 114 or 115	3.0	DESGD 394R/440/460/480	3.0
<b>The Individual and Society</b>				<b>2nd Semester</b>		<b>6th Semester</b>	
American Heritage	1-2	3-6.0	from approved list	A HTG 100 or 1st Year Writing	3.0	DESGD 341	3.0
Global and Cultural Awareness	1	3.0	from approved list	Religion Cornerstone course	2.0	DESGD 394R/440/460/480	3.0
<b>Skills</b>				<b>3rd Semester</b>		<b>7th Semester</b>	
First Year Writing	1	3.0	from approved list	DES 114 or 115	3.0	DESGD 360/380	3.0
Advanced Written and Oral Communications	1	3.0	from approved list	DES 117	3.0	DES 385	3.0
Quantitative Reasoning	0-1	0-3.0	from approved list	General Education courses, university requirements, and/or general electives		DESGD 488	2.0
Languages of Learning (Math or Language)	1	3-20.0	from approved list	<b>Total Hours</b>		<b>15.0</b>	
<b>Arts, Letters, and Sciences</b>				<b>SOPHOMORE YEAR</b>		<b>8th Semester</b>	
Civilization 1	1	3.0	ARTHC 201*	<b>3rd Semester</b>		<b>SENIOR YEAR</b>	
Civilization 2	1	3.0	ARTHC 202*	<b>4th Semester</b>		<b>7th Semester</b>	
Arts	1	3.0	ARTHC 202*	<b>5th Semester</b>		<b>8th Semester</b>	
Letters	1	3.0	from approved list	<b>6th Semester</b>		<b>9th Semester</b>	
Biological Science	1	3-4.0	from approved list	<b>7th Semester</b>		<b>10th Semester</b>	
Physical Science	1	3.0	from approved list	<b>8th Semester</b>		<b>11th Semester</b>	
Social Science	1	3.0	from approved list	<b>9th Semester</b>		<b>12th Semester</b>	
<b>Core Enrichment: Electives</b>				<b>10th Semester</b>		<b>13th Semester</b>	
Religion Electives	3-4	6.0	from approved list	<b>11th Semester</b>		<b>14th Semester</b>	
Open Electives	Variable	Variable	personal choice	<b>12th Semester</b>		<b>15th Semester</b>	
* These courses fill both University Core and program requirements. For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.				<b>13th Semester</b>		<b>16th Semester</b>	
<b>Graduation Requirements:</b>				<b>14th Semester</b>		<b>17th Semester</b>	
Minimum residence hours required		30.0		<b>15th Semester</b>		<b>18th Semester</b>	
Minimum hours needed to graduate		120.0		<b>16th Semester</b>		<b>19th Semester</b>	

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average or 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

**BFA in Graphic Design (488034)**  
**2017-2018 Program Requirements (73 Credit Hours)**

<p><b>REQUIREMENT 1</b> Complete 4 courses</p> <p><b>CORE REQUIREMENTS:</b></p> <p>DES 111 - Design Seminar: Theory, Criticism, and Visual Culture 1.0</p> <p>DES 114 - Drawing 3.0</p> <p>DES 115 - Composition 3.0</p> <p>DES 117 - Design Thinking 3.0</p> <p><b>Obtain acceptance into the BA program: Graphic Design emphasis.</b></p> <p><b>REQUIREMENT 2</b> Complete 3 courses</p> <p>DESGD 243 - Typography 1 3.0</p> <p>DESGD 245 - Design 1 3.0</p> <p>DESGD 280 - Media Design 1 3.0</p> <p><b>Obtain acceptance into the Graphic Design BFA program.</b></p> <p><b>REQUIREMENT 3</b> Complete 8 courses</p> <p>DESGD 340 - Branding 1 3.0</p> <p>DESGD 341 - 3-Dimensional Design 3.0</p> <p>DESGD 343 - Typography 2 3.0</p> <p>DESGD 360 - Interaction Design 1 3.0</p> <p>DESGD 380 - Motion 1 3.0</p> <p>DESGD 441R - Design Lab 3.0</p> <p>DESGD 442 - Portfolio 3.0</p> <p>DESGD 488 - Studio Practices for Designers 2.0</p> <p><b>REQUIREMENT 4</b> Complete 12.0 hours from the following course(s)</p> <p>DES 394R - Special Topics 3.0</p> <p>DESGD 394R - Special Topics 3.0</p> <p><i>You may take up to 12 credit hours.</i></p> <p>DESGD 440 - Branding 2 3.0</p> <p>DESGD 460 - Interaction Design 2 3.0</p> <p>DESGD 480 - Motion 2 3.0</p> <p><b>REQUIREMENT 5</b> Complete 4 courses</p> <p><b>HISTORY COURSES:</b></p> <p>*ARTH 201 - World Civilization to 1500 3.0</p> <p>*ARTH 202 - World Civilization Since 1500 3.0</p> <p>DES 385 - Issues in Contemporary Design 3.0</p> <p>DESGD 349 - History of Graphic Design 3.0</p> <p><b>REQUIREMENT 6</b> Complete 2 courses</p> <p>DESGD 497R - BFA Capstone Project: Implementation 1.0</p> <p>DESGD 497R - BFA Capstone Project: Research 3.0</p> <p><b>REQUIREMENT 7</b> Complete 3.0 hours from the following course(s)</p> <p>ART 330 - Bookbinding 3.0</p> <p>BUS M 241 - Marketing Management 3.0</p> <p>COMMS 230 - Introduction to Advertising 3.0</p> <p>DES 496R - Academic Internship: Professional Internship 6.0v</p> <p>DESGD 248R - Letterpress Studio 3.0</p>	<p>DESIL 251 - Illustration 1 3.0</p> <p>DESIL 351 - Illustration 2 3.0</p> <p><b>THE DISCIPLINE:</b></p> <p>The Department of Design Graphic Design BFA Program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.</p> <p><b>CAREER OPPORTUNITIES:</b></p> <p>Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.</p> <p><b>NEW STUDENT APPLICATIONS:</b></p> <p>Students wishing to be admitted to the Graphic Design program for Fall semester should:</p> <ol style="list-style-type: none"> <li>1. Declare themselves as a pre-graphic design major with the College Advisement Center, D-444 HFAC.</li> <li>2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117.</li> <li>3. Apply to the major by the April 1st or August 1st application deadline.</li> <li>4. Complete the sophomore-level BA courses: DESGD 243, 245, 280.</li> <li>5. Apply to the BFA program by the April 1st or August 1st deadline.</li> </ol> <p><b>TRANSFER STUDENTS</b></p> <p>Transfer students applying for admittance to the Department of</p>	<p>Design are asked to submit an application and a portfolio on <a href="https://designdept.slideroom.com">https://designdept.slideroom.com</a>. Transfer applications for the Department of Design are reviewed year round by the program areas. Upon acceptance into the department and the discretion of the area faculty, students are placed at the appropriate level of study. Transfer applications are contingent upon acceptance through a separate application process at <a href="https://admissions.byu.edu/?targeted=transfer-student">https://admissions.byu.edu/?targeted=transfer-student</a>. Admission to the department does not guarantee admission to Brigham Young University. BYU Deadlines for incoming students are: Feb 1st (Spring, Summer, Fall enrollment) and Oct 1st (Winter enrollment). Transfer students are also encouraged to apply for the department Talent Awards (see below).</p> <p><b>Note:</b> Students may apply to the graphic design program no more than twice. Transfer students not accepted into BFA degree programs may elect to enroll in the Bachelor of Arts program with a graphic design emphasis. Admission to the department does not guarantee admission to BYU.</p> <p><b>TALENT AWARDS</b></p> <p>All students are encouraged to apply for department Talent Awards by the January 15th deadline. Talent Award applications will open on November 15th. Apply at <a href="https://designdept.slideroom.com">https://designdept.slideroom.com</a>.</p> <p><b>BFA WITH LICENSURE OPTION</b></p> <p>The BFA is a professional degree. Students majoring in graphic design may certify to teach in the public schools (K-12) concurrent with their BFA program. Please review the art education major requirements or contact the college advisement center. Note: This is NOT a second major.</p> <p><b>FACULTY ADVISOR:</b></p> <p>An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study.</p> <p>The advisor for this major is:</p>
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**BFA in Graphic Design (488034)**  
**2017-2018**

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**MAP DISCLAIMER**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**

Department of Design  
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**ADVISEMENT CENTER INFORMATION**

College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
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