BS in Entrepreneurial Management (326420) MAP Sheet

Business, Management

For students entering the degree program during the 2018-2019 curricular year.

BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

**University Core and Graduation Requirements**

### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion Cornerstones</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td>The Individual and Society</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Skills</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>3-4.0</td>
<td>ACC 200*</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121* or MATH 118*</td>
</tr>
<tr>
<td>Arts, Letters, and Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3-4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>ECON 110*</td>
</tr>
<tr>
<td>Core Enrichment: Electives</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3-4</td>
<td>6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

---

### Suggested Sequence of Courses

#### FRESHMAN YEAR

**1st Semester**

- First Year Writing: 3.0
- MKTG 201: 3.0
- ENT 101 (recommended): 3.0
- MSB 180 (recommended): 1.0
- General Education: 3.0
- Religion Cornerstone: 2.0

**Total Hours**: 15.0

**2nd Semester**

- ACC 200: 3.0
- MATH 118: 3.0
- General Education: 3.0
- Religion Cornerstone: 2.0
- ENT 381 or ENT 382: 1.0

**Total Hours**: 15.0

#### SOPHOMORE YEAR

**3rd Semester**

- FIN 201: 3.0
- STAT 121: 3.0
- MATH 116: 1.0
- TECH 312 or ENT 312: 1.0
- IS 110: 1.0
- Religion Cornerstone: 2.0
- Open Elective(s): 4.0

**Total Hours**: 15.0

**4th Semester**

- ECON 110: 3.0
- IS 201: 3.0
- TECH 313 or ENT 313: 1.0
- General Education: 3.0
- General Education: 3.0
- Religion Cornerstone: 2.0

**Total Hours**: 15.0

#### JUNIOR YEAR

**5th Semester**

- ENT 401: 3.0
- ENT 402: 3.0
- ENT 412: 3.0
- ENT 436: 3.0

**Total Hours**: 15.0

**6th Semester**

- ENT 411: 3.0
- ENT 412: 3.0
- ENT 436: 3.0

**Total Hours**: 15.0

**7th Semester**

- Entrepreneurship Capstone (ENT 432, 434R, or 437): 3.0
- Entrepreneurship Elective: 3.0
- General Education: 6.0

**Total Hours**: 15.0

**8th Semester**

- HRM 391: 3.0
- MSB 390: 3.0
- Entrepreneurship Elective: 3.0
- Entrepreneurship Elective: 3.0
- Open Elective(s): 3.0

**Total Hours**: 15.0

#### SENIOR YEAR

**9th Semester**

- Entrepreneurship Elective: 3.0
- Open Elective(s): 1.0

**Total Hours**: 15.0

**10th Semester**

- HRM 391: 3.0
- MSB 390: 3.0
- Entrepreneurship Elective: 3.0
- Entrepreneurship Elective: 3.0
- Open Elective(s): 3.0

**Total Hours**: 15.0

Most applicants apply to the BYU Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
## REQUIREMENT 1
Complete 4 courses
- ACC 200 - Principles of Accounting 3.0
- ECON 110 - Economic Principles and Problems 3.0
- FIN 201 - Principles of Finance 3.0
- MKTG 201 - Marketing Management 3.0

### Apply and be formally accepted into the program.

## REQUIREMENT 2
Complete 5 courses
- IS 110 - Spreadsheet Skills and Business Analysis 1.0
- IS 201 - Introduction to Management Information Systems 3.0
- *M COM 320 - Communication in Organizational Settings 3.0
- MATH 118 - Finite Mathematics 3.0
- STAT 121 - Principles of Statistics 3.0

## REQUIREMENT 3
Complete 1 course
- MATH 116 - Essentials of Calculus 1.0

## REQUIREMENT 4
Complete 1 course
- ENT 381 - Entrepreneurship Lecture Series 1.0

## REQUIREMENT 5
Complete 3 options

### OPTION 5.1
Complete 6 courses
- ENT 326 - Career Development and Student Mentoring 1.0
- ENT 401 - Entrepreneurial Innovation 3.0
- ENT 402 - Entrepreneurship Analytics 3.0
- ENT 411 - Creating New Ventures 3.0
- ENT 412 - Legal Issues in Entrepreneurship 3.0
- ENT 436 - Experiential Entrepreneurship 3.0

### OPTION 5.2
Complete 2 courses
- ENT 421 - Financing New Ventures 3.0
- ENT 422 - Managing New Ventures and Family Business 3.0
- ENT 431 - Innovation Practicum 3.0
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- ENT 437 - Entrepreneurship Capstone 3.0
- FIN 425 - Private Equity and Venture Capital 3.0
- GSCM 419 - Customer Relationship Management 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- STRAT 391 - Strategy and Organization 3.0

### OPTION 5.3
Complete 1 course

**CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.**
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- ENT 437 - Entrepreneurship Capstone 3.0

## REQUIREMENT 6
Complete 4 courses
- GSCM 200 - Introduction to Global Supply Chain Management 1.5
- GSCM 300 - Introduction to Operations Management 1.5
- HRM 391 - Organizational Effectiveness 3.0
- MSB 390 - Ethics for Management 3.0

## REQUIREMENT 7
Complete 1 course

**COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARRIOTT SCHOOL COURSE. COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.**
- ACC 310 - Principles of Accounting 2 3.0
- ENT 421 - Financing New Ventures 3.0
- ENT 422 - Managing New Ventures and Family Business 3.0
- ENT 431 - Innovation Practicum 3.0
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- FIN 412 - Investments Academy 3.0
- FIN 418 - Financial Planning 3.0
- FIN 425 - Private Equity and Venture Capital 3.0
- GSCM 411 - Global Business Negotiations 3.0
- GSCM 412 - Operations Analytics 3.0
- GSCM 419 - Customer Relationship Management 3.0
- GSCM 429 - Global Supply Chain Strategy 3.0
- HRM 402 - Human Resource Management 3.0
- HRM 411 - Organizational Development and Change 3.0
- HRM 412 - Compensation, Benefits, and Performance Management 3.0
- HRM 413 - Managerial Leadership Development 3.0
- IS 303 - Introduction to Computer Programming 3.0
- IS 515 - Spreadsheets for Business Analysis 3.0
- IS 520 - Business Programming and Spreadsheet Automation 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0
- MKTG 429 - Marketing Strategy 3.0
- MSB 375 - Social Innovation: Do Good Better 3.0
- MSB 430 - Business Programming and Spreadsheet Automation 3.0
- MSB 390 - Ethics for Management 3.0

## REQUIREMENT 8
Complete Marriott School exit survey online.

### THE DISCIPLINE
Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

### CAREER OPPORTUNITIES
Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

### GENERAL INFORMATION
Students are encouraged to apply to the BYU Marriott School of Business after their sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

### APPLICATION INFORMATION
All new students entering the BYU Marriott School commence their study at the beginning of fall semester.
Admission into the BYU Marriott School is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Review of the overall academic record
- Professionalism
- Entrepreneurial history including startups, courses, competitions and clubs

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu