BS in Entrepreneurial Management (326420) MAP Sheet
Business, Management
For students entering the degree program during the 2018-2019 curricular year.

BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

University Core and Graduation Requirements

<table>
<thead>
<tr>
<th>University Core Requirements:</th>
<th>Suggested Sequence of Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>University Core Requirements:</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
</tr>
<tr>
<td><strong>Religion Cornerstones</strong></td>
<td>1st Semester</td>
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<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>First Year Writing</td>
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<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>MKTG 201</td>
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<tr>
<td>Foundations of the Restoration</td>
<td>ENT 101 (recommended)</td>
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<tr>
<td>The Eternal Family</td>
<td>MSB 180 (recommended)</td>
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<tr>
<td><strong>Total Hours</strong></td>
<td>General Education</td>
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<td></td>
<td>Religion Cornerstone</td>
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<tr>
<td><strong>The Individual and Society</strong></td>
<td><strong>Total Hours</strong></td>
</tr>
<tr>
<td>American Heritage</td>
<td>Religion Elective</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td><strong>Total Hours</strong></td>
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<tr>
<td><strong>Skills</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
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<tr>
<td>First Year Writing</td>
<td>2nd Semester</td>
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<tr>
<td>Advanced Written and Oral Communications</td>
<td>ACC 200</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>MATH 118</td>
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<tr>
<td>Languages of Learning (Math or Language)</td>
<td>General Education</td>
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<td></td>
<td>General Education</td>
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<td></td>
<td>Religion Cornerstone</td>
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<td></td>
<td>ENT 381 or ENT 382</td>
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<td></td>
<td><strong>Total Hours</strong></td>
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<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td><strong>JUNIOR YEAR</strong></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>3rd Semester</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>FIN 201</td>
</tr>
<tr>
<td>Arts</td>
<td>STAT 121</td>
</tr>
<tr>
<td>Letters</td>
<td>MATH 116</td>
</tr>
<tr>
<td>Biological Science</td>
<td>TECH 312 or ENT 312</td>
</tr>
<tr>
<td>Physical Science</td>
<td>IS 110</td>
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<tr>
<td>Social Science</td>
<td>Religion Cornerstone</td>
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<tr>
<td></td>
<td>Open Elective(s)</td>
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<tr>
<td></td>
<td><strong>Total Hours</strong></td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td><strong>4th Semester</strong></td>
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<tr>
<td>Religion Electives</td>
<td>ECON 110</td>
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<tr>
<td>Open Electives</td>
<td>IS 201</td>
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<td></td>
<td>TECH 313 or ENT 313</td>
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<td>General Education</td>
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<td><strong>Total Hours</strong></td>
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</tbody>
</table>

Most applicants apply to the BYU Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

• Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

**Graduation Requirements:**

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>Minimum residence hours required</td>
<td>30.0</td>
</tr>
<tr>
<td>Minimum hours needed to graduate</td>
<td>120.0</td>
</tr>
</tbody>
</table>

*These courses fill both general education and program requirements (12 hours overlap).
### REQUIREMENT 1 Complete 4 courses
- *ACC 200 - Principles of Accounting* 3.0
- *ECON 110 - Economic Principles and Problems* 3.0
- FIN 201 - Principles of Finance 3.0
- MKTG 201 - Marketing Management 3.0

Apply and be formally accepted into the program.

### REQUIREMENT 2 Complete 5 courses
**COMPLETE THE FOLLOWING REQUIRED COURSES BEFORE THE MANAGEMENT CORE:**
- IS 110 - Spreadsheet Skills and Business Analysis 1.0
- IS 201 - Introduction to Management Information Systems 3.0
- *M COM 320 - Communication in Organizational Settings* 3.0
- MATH 118 - Finite Mathematics 3.0
- STAT 121 - Principles of Statistics 3.0

### REQUIREMENT 3 Complete 1 course
MATH 112 - Calculus 1 4.0

### REQUIREMENT 4 Complete 1 course
- ENT 381 - Entrepreneurship Lecture Series 1.0

### REQUIREMENT 5 Complete 3 options

#### OPTION 5.1 Complete 6 courses
**COMPLETE THE ENTREPRENEURSHIP CORE COURSES:**
- ENT 326 - Career Development and Student Mentoring 1.0
- ENT 401 - Entrepreneurial Innovation 3.0
- ENT 402 - Entrepreneurship Analytics 3.0
- ENT 411 - Creating New Ventures 3.0
- ENT 412 - Legal Issues in Entrepreneurship 3.0
- ENT 436 - Experiential Entrepreneurship 3.0

#### OPTION 5.2 Complete 2 courses
**COMPLETE TWO ENTREPRENEURSHIP ELECTIVE COURSES:**
- ENT 421 - Financing New Ventures 3.0
- ENT 422 - Managing New Ventures and Family Business 3.0
- ENT 431 - Innovation Practicum 3.0
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- ENT 437 - Entrepreneurship Capstone 3.0
- FIN 425 - Private Equity and Venture Capital 3.0
- GSCM 419 - Customer Relationship Management 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- STRAT 391 - Strategy and Organization 3.0

### OPTION 5.3 Complete 1 course
**CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.**
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- ENT 437 - Entrepreneurship Capstone 3.0

### REQUIREMENT 6 Complete 4 courses
- GSCM 200 - Introduction to Global Supply Chain Management 1.5
- GSCM 300 - Introduction to Operations Management 1.5
- HRM 391 - Organizational Effectiveness 3.0
- MSB 390 - Ethics for Management 3.0

### REQUIREMENT 7 Complete 1 course
**COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARRIOTT SCHOOL COURSE. COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.**
- ACC 310 - Principles of Accounting 2 3.0
- ENT 421 - Financing New Ventures 3.0
- ENT 422 - Managing New Ventures and Family Business 3.0
- ENT 431 - Innovation Practicum 3.0
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- FIN 412 - Investments Academy 3.0
- FIN 418 - Financial Planning 3.0
- FIN 425 - Private Equity and Venture Capital 3.0
- GSCM 411 - Global Business Negotiations 3.0
- GSCM 412 - Operations Analytics 3.0
- GSCM 419 - Customer Relationship Management 3.0
- GSCM 429 - Global Supply Chain Strategy 3.0
- HRM 402 - Human Resource Management 3.0
- HRM 411 - Organizational Development and Change 3.0
- HRM 412 - Compensation, Benefits, and Performance Management 3.0
- HRM 413 - Managerial Leadership Development 3.0
- IS 303 - Introduction to Computer Programming 3.0
- IS 515 - Spreadsheets for Business Analysis 3.0
- IS 520 - Business Programming and Spreadsheet Automation 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0
- MKTG 429 - Marketing Strategy 3.0
- MSB 375 - Social Innovation: Do Good Better 3.0
- MSB 430 - Introduction to International Business 3.0

### REQUIREMENT 8
Complete Marriott School exit survey online.

### THE DISCIPLINE
Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

### CAREER OPPORTUNITIES
Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

### GENERAL INFORMATION
Students are encouraged to apply to the BYU Marriott School of Business after their sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited- enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

### APPLICATION INFORMATION
All new students entering the BYU Marriott School commence their study at the beginning of fall semester.
Admission into the BYU Marriott School is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Review of the overall academic record
- Professionalism
- Entrepreneurial history including startups, courses, competitions and clubs

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu