

# Minor in Advertising Design (488005) MAP Sheet

## Fine Arts and Communications, Design

For students entering the degree program during the 2018-2019 curricular year.

This is a limited-enrollment program requiring departmental admissions approval. The minor is only available to approved advertising majors seeking a background in design. Please contact the School of Communications in 380 BRMB or <https://comms.byu.edu/program-emphases/advertising> for further information or application deadlines.



University Core and Graduation Requirements	Suggested Sequence of Courses																																																																																																																
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**Minor in Advertising Design (488005)**  
**2018-2019 Program Requirements (16.5 - 18 Credit Hours)**

This minor is intended for advertising majors seeking a background in design.

**REQUIREMENT 1** Complete 15.0 hours from the following course(s)

DESGD 145 - Design 1	3.0
DESGD 243 - Typography 1	3.0
DESGD 245 - Design 2	3.0
DESGD 280 - Media Design 1	3.0
DESGD 394R - Special Topics	3.0v

**REQUIREMENT 2** Complete 1 course

DES 217 - Design Thinking	1.5
DES 394R - Special Topics	3.0
DESGD 346R - Practicum in Graphic Design	3.0

Please note: DESGD 243, 245, 280 are offered Winter and Spring only; DESGD 394R-Special Topics: Advertising Design, DES 217, DESGD 346R are offered Winter only.

**MAP DISCLAIMER**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**

School of Communications  
360 Brimhall Building  
Brigham Young University  
Provo, UT 84602  
Telephone: 801-422-2997

**ADVISEMENT CENTER INFORMATION**

College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
Telephone: 801-422-3777