BFA in Graphic Design (488034) MAP Sheet
Fine Arts and Communications, Design
For students entering the degree program during the 2018-2019 curricular year.
This is a limited enrollment program requiring departmental admissions approval. Admission to BYU does not guarantee admission into this program.

<table>
<thead>
<tr>
<th>University Core and Graduation Requirements</th>
<th>Suggested Sequence of Courses</th>
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<tbody>
<tr>
<td><strong>University Core Requirements:</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
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<td><strong>Requirements</strong></td>
<td>1st Semester</td>
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<td>First-year Writing or A HTG 100</td>
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<td>Religion Cornerstone course</td>
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<td>DESGD 145</td>
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<td>ARTHC 201*</td>
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<td>General Education courses, university requirements, and/or general electives</td>
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<td></td>
<td><strong>Total Hours</strong></td>
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<td>After successful completion of DESGD 145, submit an online portfolio of work for acceptance into the pre-major. Reviews are held at the end of Fall or Winter semester, and Spring term. Contact the department for application deadlines.</td>
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**2nd Semester**
- A HTG 100 or First-year Writing
- Religion Cornerstone course
- DESGD 245
- DESGD 280
- General Education courses, university requirements, and/or general electives

**Total Hours** 15.0

With works completed in DESGD 145, DESGD 243, 245 and 280, apply to the Graphic Design BFA program via portfolio review. Contact the department for application deadlines.

**Sophomore Year**
3rd Semester
- DES 111R
- DES 211
- DESGD 340
- DESGD 343
- DESGD 360 or 380
- General Education courses, university requirements, and/or general electives

**Total Hours** 15.0

**4th Semester**
- DES 217
- DESGD 341
- DESGD 360 or 380
- ARTHC 202* 3.0
- General Education courses, university requirements, and/or general electives

**Total Hours** 15.0

**Junior Year**
5th Semester
- DES 111R 0.5
- DESGD 349 3.0
- DESGD 394R or DES 394R 3.0
- Graphic Design elective 3.0
- General Education courses, university requirements, and/or general electives 5.5

**Total Hours** 15.0

6th Semester
- DES 385 3.0
- DESGD 394R or DES 394R 3.0
- DESGD 460 or 480 3.0
- DESGD 488 2.0
- ENT 101 or MKTG 201 or STDEV 317 or COMMS 230 2-3.0
- General Education courses, university requirements, and/or general electives 2.0

**Total Hours** 15-16.0

Please note: Students wishing to enroll in STDEV 317 should plan on registering for Derek Jack’s section winter semester.

**Senior Year**
7th Semester
- DESGD 394R or DES 394R 3.0
- DESGD 440 3.0
- DESGD 441R 3.0
- DESGD 497R 3.0
- General Education courses, university requirements, and/or general electives 3.0

**Total Hours** 15.0

8th Semester
- DESGD 442R 3.0
- DESGD 497R 1.0
- DES 496R 1.0
- General Education courses, university requirements, and/or general electives 10.0

**Total Hours** 15.0

Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
**The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their pre-major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term. Students accepted into the pre-major program complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.**

**REQUIREMENT 1** Complete 1 course  
**PREREQUISITE COURSE:**  
DESGD 145 - Design 1  
Apply for pre-BFA status via portfolio review.

**REQUIREMENT 2** Complete 3 courses  
**FOUNDATIONAL COURSES:**  
DESGD 243 - Typography 1  
DESGD 245 - Design 2  
DESGD 280 - Media Design 1  
Apply to the Graphic Design BFA program via portfolio review.

**REQUIREMENT 3** Complete 9 courses  
DES 217 - Design Thinking  
DESGD 341 - 3-Dimensional Design  
DESGD 343 - Typography 2  
DESGD 360 - Interaction Design 1  
DESGD 380 - Motion 1  
DESGD 440 - Branding 2  
DESGD 441R - Design Lab  
DESGD 442 - Portfolio  
Apply to the Graphic Design BFA program via portfolio review.

**REQUIREMENT 4** Complete 9.0 hours from the following course(s)  
DESGD 394R - Special Topics  
You may take up to 9 credit hours.  
DESGD 394R - Special Topics  
You may take up to 9 credit hours.  
DESGD 460 - Interaction Design 2  
DESGD 480 - Motion 2  
**History & Critical Studies Courses:**  
**REQUIREMENT 5** Complete 1 hour from the following course(s)  
DES 111R - Design Seminar  
You may take this course up to 2 times.  
**REQUIREMENT 6** Complete 5 courses

**FIRST-YEAR COURSES:**

**ARTHC 201 - World Civilization to 1500**  
**ARTHC 202 - World Civilization Since 1500**  
**DES 211 - Critical Studies in Design**  
**DES 385 - Issues in Contemporary Design**  
**DESGD 349 - History of Graphic Design**  

**REQUIREMENT 7** Complete 2 courses  
DESGD 497R - BFA Capstone Project: Implementation  
DESGD 497R - BFA Capstone Project: Research  

**Career & Business Courses:**

**REQUIREMENT 8** Complete 1 course  
DESGD 488 - Studio Practices for Designers  

**REQUIREMENT 9** Complete 1 hour from the following course(s)  
DES 496R - Academic Internship: Professional Internship  

**REQUIREMENT 10** Complete 1 course  
COMMS 230 - Introduction to Advertising  
ENT 101 - Introduction to Entrepreneurship  
MKTG 201 - Marketing Management  
STDEV 317 - Career Strategies for Employment and Internships  

**REQUIREMENT 11** Complete 3.0 hours from the following course(s)  
**STUDIO COURSES:**  
ART 130 - Bookbinding  
DESGD 248R - Letterpress Studio  
DESGD 251 - Introduction to Illustration  
DESGD 351 - Illustration 2  

**THE DISCIPLINE:**

The Graphic Design program at BYU simulates a professional studio experience with students working to solve complex visual problems. As members of small cohort groups, students complete a variety of individual and collaborative projects under close faculty direction. The program has a history of producing award-winning student work and enjoys an established international reputation. A successful internship program in major design centers provides a bridge to professional practice and excellent job placement.

**CAREER OPPORTUNITIES:**

Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions, and as design entrepreneurs or freelancers.

**ADMISSIONS:**

**Prospective BYU Students:** Prospective students wishing to be admitted into the graphic design program for Fall semester should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Prospective students are also encouraged to apply for department talent scholarships by the department deadline in January.

**Department Admissions:** Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the pre-requisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring block at: https://designdept.slideroom.com. Successful applicants go on to complete additional pre-major courses before applying for admissions to the Graphic Design BFA major.

**Major Admissions:** Upon completion of all pre-major courses, students apply for admission to the BFA major through a portfolio review held in June each year. Contact the department office in E509 HFAC for more information.

**Transfer Students.** Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the graphic design program. Upon acceptance into the department and at the discretion of the area faculty, students are placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate application process. Admission to the department does not guarantee admission to Brigham Young University. BYU deadlines are February 1st for Spring, Summer, and Fall enrollment, and October 1st for Winter enrollment.

**Note:** Students may apply to the Graphic Design pre-major and major programs twice.
TALENT AWARDS:
All students are encouraged to apply for department talent scholarships by the January 15th deadline. Online applications will open on November 15th. Apply at https://designdept.slideroom.com.

DESIGN EDUCATION LICENSURE:
Licensure as a K-12 art and design educator is available in conjunction with a Graphic Design BFA degree through the Art Education licensure program in the Department of Art. The licensure program prepares students with a design background for teaching opportunities through a series of courses, including student teaching.

EQUIPMENT REQUIREMENTS:
Graphic Design majors are required to supply their own computer to complete the majority of their coursework. In certain courses, highly specialized technology is made available in department labs and classrooms.

Recommended Configuration: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design and Typekit.) The BYU Store carries a full line of discounted computers, accessories and discounted software subscriptions.

DEGREE PROGRAM ADVISEMENT:
Students should contact the college advisement center located in D-444 of the Harris Fine Arts Center, or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:
Brent Barson
C502 HFAC
Brigham Young University
Provo, UT 84602
801-422-5872
byuresourceroom@gmail.com

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION
Department of Design
E-509 HFAC
Brigham Young University
Provo, UT 84602-6414
Telephone: 801-422-7321
Email: e509frontdesk@byu.edu
Website: designdept.byu.edu

ADVISEMENT CENTER INFORMATION
College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602

Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu