BS in Business Management (326426) MAP Sheet

For students entering the degree program during the 2020-2021 curricular year.

BYU Marriott School majors are limited enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

### University Core and Graduation Requirements

#### Religion Cornerstones
- Teachings and Doctrine of The Book of Mormon
  - Classes: 1
  - Hours: 2.0
  - Classes: REL A 275
- Jesus Christ and the Everlasting Gospel
  - Classes: 1
  - Hours: 2.0
  - Classes: REL A 250
- Foundations of the Restoration
  - Classes: 1
  - Hours: 2.0
  - Classes: REL C 225
- The Eternal Family
  - Classes: 1
  - Hours: 2.0
  - Classes: REL C 200

#### The Individual and Society
- American Heritage
  - Classes: 1-2
  - Hours: 3-6.0
  - From approved list
- Global and Cultural Awareness
  - Classes: 1
  - Hours: 3.0
  - From approved list

#### Skills
- First Year Writing
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Advanced Written and Oral Communications
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Quantitative Reasoning
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Languages of Learning (Math or Language)
  - Classes: 1
  - Hours: 3.0
  - From approved list

#### Arts, Letters, and Sciences
- Civilization 1
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Civilization 2
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Arts
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Letters
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Biological Science
  - Classes: 1
  - Hours: 3.4
  - From approved list
- Physical Science
  - Classes: 1
  - Hours: 3.0
  - From approved list
- Social Science
  - Classes: 1
  - Hours: 3.0
  - ECON 110*

#### Core Enrichment: Electives
- Religion Electives
  - Classes: 3-4
  - Hours: 6.0
  - From approved list
- Open Electives
  - Classes: Variable
  - Hours: Variable
  - Personal choice

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

#### Graduation Requirements:
- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

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### Suggested Sequence of Courses

#### FRESHMAN YEAR

1st Semester
- First Year Writing: 3.0
- MKTG 201: 3.0
- MSB 180 (recommended): 1.0
- Religion Cornerstone: 2.0
- General Education: 6.0
- Total Hours: 15.0

2nd Semester
- ACC 200: 3.0
- IS 201: 3.0
- IS 110: 1.0
- Religion Cornerstone: 2.0
- General Education: 6.0
- Total Hours: 15.0

#### SOPHOMORE YEAR

3rd Semester
- FIN 201: 3.0
- STAT 121: 3.0
- MSB 380 or 381 or ENT 381 or 382: 1.0
- Religion Cornerstone: 2.0
- General Education: 6.0
- Total Hours: 15.0

4th Semester
- GSCM 305 and 310: 3.0
- ECON 110: 3.0
- GSCM 380 or HRM 380 or MKTG 380: 1.0
- Religion Cornerstone: 2.0
- General Education: 3.0
- Total Hours: 15.0

#### JUNIOR YEAR

5th Semester
- STRAT 392: 3.0
- M COM 320: 3.0
- Business Elective: 3.0
- Religion Elective: 2.0
- Open Elective(s): 1.0
- Total Hours: 15.0

6th Semester
- MSB 326: 1.0
- ACC 241 or ENT 412: 3.0
- HRM 391: 3.0
- Business Elective: 3.0
- Religion Elective: 2.0
- Open Elective(s): 3.0
- Total Hours: 15.0

#### SENIOR YEAR

7th Semester
- MSB 390: 3.0
- Business Elective: 3.0
- Business Elective: 3.0
- Open Elective(s): 3.0
- Total Hours: 15.0

8th Semester
- Business Elective: 3.0
- Business Elective: 3.0
- Open Elective(s): 6.0
- Total Hours: 15.0

Most applicants apply to the Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
### REQUIREMENT 1: Complete 2 options

**PREREQUISITES:**

### OPTION 1.1: Complete 2 courses

- *ACC 200 - Principles of Accounting* 3.0
- IS 201 - Introduction to Management Information Systems 3.0

### OPTION 1.2: Complete 3.0 hours from the following course(s)

- ACC 310 - Principles of Accounting 2 3.0
- *ECON 110 - Economic Principles and Problems* 3.0
- FIN 201 - Principles of Finance 3.0
- GSCM 305 - Introduction to Global Supply Chain Management 1.5
- GSCM 310 - Supply Chain Management in International Business 1.5
- IS 203 - Introduction to Computer Programming 3.0
- MKTG 201 - Marketing Management 3.0
- *STAT 121 - Principles of Statistics* 3.0

Apply and be formally accepted into the program.

### REQUIREMENT 2: Complete 6 courses

**COMPLETE THE FOLLOWING REQUIRED COURSES PRIOR TO THE BUSINESS CORE:**

- *ECON 110 - Economic Principles and Problems* 3.0
- FIN 201 - Principles of Finance 3.0
- IS 201 - Introduction to Management Information Systems 3.0
- *M COM 320 - Communication in Organizational Settings* 3.0
- MKTG 201 - Marketing Management 3.0
- *STAT 121 - Principles of Statistics* 3.0

### REQUIREMENT 3: Complete 2 courses

- ENT 381 - Entrepreneurship Lecture Series 1.0
- ENT 382 - Technology Entrepreneurship Lecture Series 1.0
- GSCM 380 - Global Supply Chain Management Executive Lecture Series 1.0
- HRM 380 - Human Resource Management Executive Lecture Series 1.0
- MKTG 380 - Marketing Executive Lecture Series 1.0
- MSB 380 - Executive Lectures 1.0
- MSB 381 - Social Innovation Lecture Series 1.0

### REQUIREMENT 4: Complete 1 course

- ACC 241 - Business Law in the Environment 3.0
- ENT 302 - Legal Issues in Entrepreneurship 3.0

### REQUIREMENT 5: Complete 1 option

**MANAGEMENT CORE COURSES:**

### OPTION 5.1: Complete 7 courses

- GSCM 305 - Introduction to Global Supply Chain Management 1.5
- GSCM 310 - Supply Chain Management in International Business 1.5
- HRM 391 - Organizational Effectiveness 3.0
- MSB 325 - Introductory Business Analytics 3.0
- MSB 326 - Career Development and Student Mentoring 1.0
- MSB 390 - Ethics for Management 3.0
- STRAT 392 - Strategy and Economics 3.0

### REQUIREMENT 6: Complete 7 courses

**ONLY ONE OF MSB 491R OR MSB 494R CAN BE CHOSEN TO FULFILL THIS REQUIREMENT. MUST BE TAKEN FOR 3.0 CREDIT HOURS.**

- ACC 310 - Principles of Accounting 2 3.0
- ACC 310 - Principles of Accounting 2 3.0
- ENT 301 - Business Model Ideation & Validation 3.0
- ENT 401 - Entrepreneurial Innovation 3.0
- ENT 411 - Creating New Ventures 3.0
- ENT 421 - Financing New Ventures 3.0
- ENT 422 - Managing New Ventures and Family Business 3.0
- ENT 431 - Innovation Practicum 3.0
- ENT 432 - Commercializing Innovation 3.0
- ENT 434R - New Venture LaunchPad 3.0
- FIN 402 - Managerial Finance for Non-Finance Majors 3.0
- FIN 412 - Investments Academy 3.0
- FIN 418 - Financial Planning 3.0
- FIN 425 - Private Equity and Venture Capital 3.0
- GSCM 411 - Global Business Negotiations 3.0
- GSCM 412 - Operations Analytics 3.0
- GSCM 419 - Customer Relationship Management 3.0
- GSCM 429 - Global Supply Chain Strategy 3.0
- HRM 402 - Human Resource Management 3.0
- HRM 411 - Organizational Development and Change 3.0
- HRM 412 - Compensation, Benefits, and Performance Management 3.0
- HRM 413 - Managerial Leadership Development 3.0
- IS 303 - Introduction to Computer Programming 3.0
- IS 515 - Spreadsheets for Business Analysis 3.0
- IS 520 - Business Programming and Spreadsheet Automation 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 413 - Retailing Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Digital Marketing 3.0
- MKTG 416 - International Marketing 3.0
- MKTG 417 - Creativity and Design in Marketing 3.0
- MKTG 429 - Marketing Strategy 3.0
- MSB 430 - Introduction to International Business 3.0
- MSB 494R - On-Campus Experiential Projects 3.0
- STRAT 435 - Introduction to Coding for Technology Managers and Entrepre 3.0

### REQUIREMENT 7

Complete Marriott School exit survey online.

**THE DISCIPLINE**

Business management is designed to provide an overview of multiple functional areas of business without emphasizing a specific area. Students in business management may desire to meet specific career or educational goals, such as preparing for a professional or academic graduate program. Curriculum includes a limited selection in the areas of accounting, finance, entrepreneurship, information systems, marketing, supply chain, strategy, and human resources.

**CAREER OPPORTUNITIES**

Business management admits a small number of students yearly due to its lack of specialization and support for career placement. It is primarily designed as an option for those who already have a career plan in place, or intend to pursue additional education upon graduation.

**GENERAL INFORMATION**

Students typically apply to business management the summer after their sophomore year, as soon as they have completed the prerequisite courses. Business management is a competitive, limited-enrollment program. Due to its unique nature, students must meet with the BYU Marriott Undergraduate Advisement Center staff for permission to open an application.
APPLICATION INFORMATION

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
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