BFA in Graphic Design (488034) MAP Sheet
Fine Arts and Communications, Design
For students entering the degree program during the 2020-2021 curricular year.
This is a limited enrollment program requiring departmental admissions approval. Admission to BYU does not guarantee admission into this program.

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<th>University Core and Graduation Requirements</th>
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<td><strong>University Core Requirements:</strong></td>
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<tr>
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<td>5th Semester</td>
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<tr>
<td><strong>#Classes</strong></td>
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<td><strong>Hours</strong></td>
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<td>general electives</td>
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<td>Jesus Christ and the Everlasting Gospel</td>
<td>Total Hours</td>
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<tr>
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<td><strong>Skills</strong></td>
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<td><strong>Quantitative Reasoning</strong></td>
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<td>Languages of Learning (Math or Language)</td>
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<td><strong>Core Enrichment: Electives</strong></td>
<td>Total Hours</td>
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<tr>
<td>Religion Electives</td>
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<td>Open Electives</td>
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<tr>
<td><strong>Core Enrichment: Electives</strong></td>
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<td><strong>Graduation Requirements:</strong></td>
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<td>Minimum residence hours required</td>
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<td>Minimum hours needed to graduate</td>
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</table>

### Suggested Sequence of Courses

#### Freshman Year

**1st Semester**
- DES 111R
- REL A 275
- REL C 200
- A HTG 100
- REL A 250
- REL C 225
- ARTHC 201*
- General Education courses, university requirements, and/or general electives
- Total Hours: 15.0

**2nd Semester**
- First-year Writing or A HTG 100
- Religion Cornerstone course
- DESGD 145
- ARTHC 201*
- General Education courses, university requirements, and/or general electives
- Total Hours: 15.0

#### Sophomore Year

**3rd Semester**
- AHTG 100 or First-year Writing
- Religion Cornerstone course
- ARTHC 202*
- General Education courses, university requirements, and/or general electives
- Total Hours: 15.0

#### Junior Year

**4th Semester**
- DESGD 243
- DESGD 245
- DESGD 349
- General Education courses, university requirements, and/or general electives
- Total Hours: 15.0

**5th Semester**
- DESGD 240
- DES 217
- BUSM 210 or 421 or COMMS 230 or STDEV 317
- General Education courses, university requirements, and/or general electives
- Total Hours: 16.0

**6th Semester**
- With works completed in DESGD 243, 245 and 280, apply to the Graphic Design BFA program via portfolio review. Contact department for application deadlines.

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term.

Students accepted into the pre-major program complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.

**REQUIREMENT 1** Complete 1 course

**PREREQUISITE COURSE:**
Desgd 145 - Design 1

Apply for pre-BFA status via portfolio review.

**REQUIREMENT 2** Complete 3 courses

**FOUNDATIONAL COURSES:**
Desgd 243 - Typography 1
Desgd 245 - Design 2
Desgd 280 - Media Design 1

Apply to the Graphic Design BFA program via portfolio review.

**REQUIREMENT 3** Complete 9 courses

**AFTER ADMISSION TO THE MAJOR, COMPLETE THE FOLLOWING:**

- 9 courses for the BFA major
- 1 course for the department
- 3 courses for Department Admissions
- 3 additional courses

- **DES 237 - Design Thinking** 1.5
- **DES 340 - Branding 1** 3.0
- **DES 341 - 3-Dimensional Design** 3.0
- **DES 343 - Typography 2** 3.0
- **DES 360 - Interaction Design 1** 3.0
- **DES 380 - Motion 1** 3.0
- **DES 440 - Branding 2** 3.0
- **DES 441R - Design Lab** 3.0
- **DES 442 - Portfolio** 3.0

**REQUIREMENT 4** Complete 13.0 hours from the following course(s)

- **ANTHR 441 - Ethnographic Research Design and Methods** 3.0
- **ART 130 - Bookbinding** 3.0
- **DES 394R - Special Topics** 3.0
- **DES 248R - Letterpress Studio** 3.0
- **DES 394R - Special Topics** 3.0
- **DES 460 - Interaction Design 2** 3.0
- **DES 480 - Motion 2** 3.0

**DES 130 - Illustration 1** 3.0
DES 230 - Illustration 2 3.0

**History & Critical Studies Courses:**

**REQUIREMENT 5** Complete 2 courses

**COMPLETE THIS COURSE TWICE:**

- **DES 111R - Design Lecture Series** 0.5
- **ARTHC 201 - World Civilization to 1500** 3.0
- **ARTHC 202 - World Civilization Since 1500** 3.0
- **DES 390 - Design Theory and Visual Culture** 3.0
- **DES GD 349 - History of Graphic Design** 3.0

**REQUIREMENT 6** Complete 4 courses

- **DES 490 - BFA Capstone Project: Research** 3.0
- **DES 497 - BFA Capstone Project: Implementation** 1.0

**CAREER & BUSINESS COURSES:**

**REQUIREMENT 7** Complete 1 course

- **DES 488 - Studio Practices for Designers** 2.0

**REQUIREMENT 8** Complete 1 hour from the following course(s)

- **DES 496R - Academic Internship: Professional Internship** 6.0

**REQUIREMENT 10** Complete 1 course

- **COMMS 230 - Introduction to Advertising** 3.0
- **ENT 101 - Introduction to Entrepreneurship** 3.0
- **MKTG 201 - Marketing Management** 3.0
- **STDEV 317 - Career Strategies for Employment and Internships** 2.0

**THE DISCIPLINE:**

The Graphic Design program at BYU simulates a professional studio experience with students working to solve complex visual problems. As members of small cohort groups, students complete a variety of individual and collaborative projects under close faculty direction. The program has a history of producing award-winning student work and enjoys an established international reputation. A successful internship program in major design centers provides a bridge to professional practice and excellent job placement.

**CAREER OPPORTUNITIES:**

Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design,

web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions. They also work as design entrepreneurs, freelancers or in design management positions.

**ADMISSIONS:**

Prospective BYU Students: Prospective students wishing to be admitted into the graphic design program should apply to BYU through the regular admissions process at: [https://www.byu.edu/admissions](https://www.byu.edu/admissions). Admissions deadlines are available at [https://admissions.byu.edu/application-deadlines](https://admissions.byu.edu/application-deadlines). Admission to BYU does not guarantee admission into Department of Design degree programs. Prospective students are strongly encouraged to apply for department talent scholarships by the department deadline December 1st.

Department Admissions: Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the prerequisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring term. Apply online at: [https://designdept.slideroom.com](https://designdept.slideroom.com). Successful applicants will be granted pre-BFA status in order to complete foundational courses before applying for admissions to the Graphic Design BFA major.

**Major Admissions:** Upon completion of all pre-major courses, students apply for admission to the BFA major through a portfolio review held in June each year. Contact the department office in E269 HFAC or [https://designdept.byu.edu](https://designdept.byu.edu) for more information.

**Transfer Students.** Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on [https://designdept.slideroom.com](https://designdept.slideroom.com). Transfer applications for the Department of Design are reviewed year round by the graphic design program. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate
Refer to BYU deadlines at https://enrollment.byu.edu/admissions/deadlines.

**Note:** Students may apply to the Graphic Design pre-major and major programs twice.

### TALENT AWARDS AND DEPARTMENT SCHOLARSHIPS:

All students are encouraged to apply for department talent awards and other scholarships by the December 1st deadline. Online applications will open on November 1st. Apply at [https://designdept.slideroom.com](https://designdept.slideroom.com).

### INTERNSHIPS:

Students are highly encouraged to complete their internship after their Junior year in the program. Students should meet with faculty advisors for advisement about location and type of internship that will best prepare them for success in the industry.

### EQUIPMENT REQUIREMENTS:

Incoming BYU design students are asked to purchase a computer for their own convenience and to maximize their academic experience. Pre-major courses can be completed with the use of university labs, however most students prefer having their own computer. Certain advanced graphic design workflows will require specialized software and hardware that is provided in department labs and classrooms.

The Department recommends the following configurations for graphic design students: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Adobe student subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16 gb RAM, and a 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and software subscriptions. Students manage their own data storage and may use the free university storage system named BOX ([http://box.byu.edu](http://box.byu.edu)).

In addition to BOX, students are encouraged to have a second automatic cloud backup for all files through Backblaze, iDrive, Dropbox, Google Drive or a similar service.

### DESIGN EDUCATION LICENSURE:

Licensure as a K-12 art and design educator is available in conjunction with all Design majors through the Art Education licensure program in the Department of Art. The licensure program prepares students with a design background for teaching opportunities through a series of courses, including student teaching. To add licensure to a Design major, enroll and successfully pass AR TED 276 Introduction to K-12 Art and Design Education: Studio Methods, Media, and Explorations of Teaching. For more information go to [https://art.byu.edu/how-to-apply/art-education/](https://art.byu.edu/how-to-apply/art-education/)

Contact the Art Education Coordinator to discuss interest in the licensure option: Daniel Barney at daniel_barney@byu.edu or 801-422-1581.

### DEGREE PROGRAM ADVISEMENT:

Students should contact the college advisement center located in D-444 of the Harris Fine Arts Center, or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:

**Professor Linda Reynolds**

C-502E HFAC

Brigham Young University

Provo, UT 84602

For appointments with Professor Reynolds or other graphic design faculty, please email: byuresourceroom@gmail.com

### MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

### DEPARTMENT INFORMATION

Department of Design

E-509 HFAC

Brigham Young University

Provo, UT 84602-6414

Telephone: 801-422-7321

Email: designdept@byu.edu

Website: designdept.byu.edu

### ADVISEMENT CENTER INFORMATION

College of Fine Arts & Communications Advisement Center

D-444 Harris Fine Arts Center

Brigham Young University

Provo, UT 84602

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