BA in Design: Graphic Design (488042) MAP Sheet

Fine Arts and Communications, Design

For students entering the degree program during the 2017-2018 curricular year.

This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.

<table>
<thead>
<tr>
<th>University Core Requirements:</th>
<th>Suggested Sequence of Courses</th>
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<tbody>
<tr>
<td>Requirements</td>
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<td></td>
<td>#Classes</td>
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<tr>
<td>Religion Cornerstones</td>
<td>1</td>
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<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
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<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
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<td>Foundations of the Restoration</td>
<td>1</td>
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<td>The Eternal Family</td>
<td>1</td>
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<td>The Individual and Society</td>
<td>1-2</td>
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<tr>
<td>American Heritage</td>
<td>1</td>
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<td>Global and Cultural Awareness</td>
<td>1</td>
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<td>Skills</td>
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<tr>
<td>First Year Writing</td>
<td>1</td>
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<td>Advanced Written and Oral Communications</td>
<td>1</td>
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<tr>
<td>Quantitative Reasoning</td>
<td>0-1</td>
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<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
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<tr>
<td>Arts, Letters, and Sciences</td>
<td>1</td>
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<tr>
<td>Civilization 1</td>
<td>1</td>
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<tr>
<td>Civilization 2</td>
<td>1</td>
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<td>Arts</td>
<td>1</td>
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<td>Letters</td>
<td>1</td>
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<td>Biological Science</td>
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<td>Physical Science</td>
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<td>Social Science</td>
<td>1</td>
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<tr>
<td>Core Enrichment: Electives</td>
<td>3-4</td>
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<tr>
<td>Religion Electives</td>
<td>Variable</td>
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<tr>
<td>Open Electives</td>
<td>Variable</td>
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</table>
* These courses fill both University Core and program requirements.
For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.

Graduation Requirements:
Minimum residence hours required 30.0
Minimum hours needed to graduate 120.0

FRESHMAN YEAR
1st Semester
First-year Writing or American Heritage 3.0
Religion cornerstone course 2.0
DES 113 1.0
DES 114 3.0
DES 115 3.0
General Education courses, university requirements, and/or general electives 3.0
Total Hours 15.0

2nd Semester
First-year Writing or American Heritage 3.0
Religion Cornerstone course 2.0
DES 117 3.0
General Education course, and/or general electives 7.0
Total Hours 15.0

SOPHOMORE YEAR
3rd Semester
ARTHC 201* 3.0
DESGD 243 3.0
General Education courses, university requirements, and/or general electives 6.0
Total Hours 15.0

4th Semester
ARTHC 202* 3.0
DESGD 280 3.0
General Education courses, university requirements, and/or general electives 9.0
Total Hours 15.0

JUNIOR YEAR
5th Semester
DESGD 349 3.0
DESGD 360/380/395 3.0
General Education courses, university requirements, and/or general electives 6.0
Total Hours 12.0

6th Semester
DESGD 385 3.0
DESGD 395/397 3.0
General Education courses, university requirements, and/or general electives 9.0
Total Hours 15.0

SENIOR YEAR
7th Semester
Graphic Design elective 3.0
General Education courses, university requirements, and/or general electives 12.0
Total Hours 15.0

8th Semester
Graphic Design elective 2.0
General Education courses, university requirements, and/or general electives 13.0
Total Hours 15.0

Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
### BA in Design: Graphic Design (488042)
#### 2017-2018 Program Requirements (45 Credit Hours)

**REQUIREMENT 1** Complete 4 courses

**CORE COURSES:**
- DES 111 - Design Seminar: Theory, Criticism, and Visual Culture 1.0
- DES 114 - Drawing 3.0
- DES 115 - Composition 3.0
- DES 117 - Design Thinking 3.0

Obtain acceptance into the BA program: Graphic Design emphasis.

**REQUIREMENT 2** Complete 3 courses

**DESIGN COURSES:**
- DESGD 243 - Typography 1 3.0
- DESGD 245 - Design 1 3.0
- DESGD 280 - Media Design 1 3.0

**REQUIREMENT 3** Complete 2 courses

**ELECTIVE COURSES:**
- DESGD 360 - Interaction Design 1 3.0
- DESGD 380 - Motion 1 3.0
- DESGD 395 - Graphic Design Practicum: Branding 3.0
- DESGD 396 - Graphic Design Practicum: Typography 3.0

**REQUIREMENT 4** Complete 1 course

**NEW STUDENT APPLICATIONS:**
- DESGD 397 3.0
- DESGD 396 3.0
- DESGD 395 3.0
- DESGD 394R - Special Topics 3.0
- DESGD 280 3.0
- DESGD 245 3.0
- DESGD 243 3.0

**REQUIREMENT 5** Complete 5.0 hours from the following course(s)

**ELECTIVE COURSES:**
- ART 330 - Bookbinding 3.0
- BUS M 241 - Marketing Management 3.0
- COMM 230 - Introduction to Advertising 3.0
- DES 294R - Special Topics 3.0
- DES 496R - Academic Internship: Professional Internship 6.0
- DESGD 248R - Letterpress Studio 3.0
- DESGD 341 - 3-Dimensional Design 3.0
- DESGD 394R - Special Topics 3.0
- DESGD 441R - Design Lab 3.0
- DESGD 442 - Portfolio 3.0
- DESGD 460 - Interaction Design 2 3.0
- DESGD 480 - Motion 2 3.0
- DESGD 488 - Studio Practices for Designers 2.0
- DESIL 251 - Illustration 1 3.0

**REQUIREMENT 6** Complete 4 courses

**HISTORY REQUIREMENTS:**
- *ARTH 201 - World Civilization to 1500 3.0
- *ARTH 202 - World Civilization Since 1500 3.0
- DES 385 - Issues in Contemporary Design 3.0
- DESGD 349 - History of Graphic Design 3.0

#### THE DISCIPLINE:

The Department of Design Graphic Design BA program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.

#### CAREER OPPORTUNITIES:

Graphic design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.

#### NEW STUDENT APPLICATIONS:

Students wishing to be admitted to the Graphic Design program for Fall semester should:
1. Declare themselves as a pre-graphic design major with the College Advisement Center in D-444 HFAC.
2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117.
3. Apply to the major by the April 1st or August 1st application deadline.

#### TRANSFER STUDENTS

Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the program areas. Upon acceptance into the department and the discretion of the area faculty, students are placed at the appropriate level of study. Transfer applications are contingent upon acceptance through a separate application process at https://admissions.

#### TALENT AWARDS

All students are encouraged to apply for department Talent Awards by the January 15th deadline. Talent Award applications will open on November 15th. Apply at https://designdept.slideroom.com.

#### BA WITH LICENSURE OPTION:

The BA is a professional degree. Students majoring in graphic design may certify to teach in the public school (K-12) concurrent with their BA program. Please review the art education major requirements or contact the college advisement center. Note: This is not a second major.

#### FACULTY ADVISOR:

An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study.

The advisor for this major is:

Linda Reynolds  
C-502D HFAC  
Brigham Young University  
Provo, UT 84602  
Telephone: 801-422-5062  
Email: lindareynolds@byu.edu

#### MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there...
are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**
Department of Design  
E-509 HFAC  
Brigham Young University  
Provo, UT 84602-6414  
Telephone: 801-422-7321  
Email: e509frontdesk@byu.edu  
Website: designdept.byu.edu

**ADVISEMENT CENTER INFORMATION**
College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
Telephone: 801-422-3777  
Email: cfacadvise@byu.edu  
Website: cfacadvise.byu.edu