

BA in Design: Graphic Design (488042) MAP Sheet

Fine Arts and Communications, Design

For students entering the degree program during the 2017-2018 curricular year.

This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.



University Core and Graduation Requirements				Suggested Sequence of Courses			
University Core Requirements:							
Requirements	#Classes	Hours	Classes				
Religion Cornerstones				FRESHMAN YEAR			
Teachings and Doctrine of The Book of Mormon	1	2.0	REL A 275	<u>1st Semester</u>		JUNIOR YEAR	
Jesus Christ and the Everlasting Gospel	1	2.0	REL A 250	First-year Writing or American Heritage	3.0	<u>5th Semester</u>	
Foundations of the Restoration	1	2.0	REL C 225	Religion cornerstone course	2.0	DESGD 349	3.0
The Eternal Family	1	2.0	REL C 200	DES 111	1.0	DESGD 360/380/395	3.0
The Individual and Society				DES 114	3.0	General Education courses, university requirements, and/or	
American Heritage	1-2	3-6.0	from approved list	DES 115	3.0	general electives	6.0
Global and Cultural Awareness	1	3.0	from approved list	General Education courses, university requirements, and/or		Total Hours	12.0
Skills				Total Hours		<u>6th Semester</u>	
First Year Writing	1	3.0	from approved list	General Education courses, university requirements, and/or	3.0	DES 385	3.0
Advanced Written and Oral Communications	1	3.0	ENGL 311 or 312 recommended	general electives	3.0	DESGD 396/397	3.0
Quantitative Reasoning	0-1	3-4.0	from approved list	Total Hours	15.0	General Education courses, university requirements, and/or	
Languages of Learning (Math or Language)	1	3-20.0	from approved list	<u>2nd Semester</u>		general electives	9.0
Arts, Letters, and Sciences				First-year Writing or American Heritage	3.0	Total Hours	15.0
Civilization 1	1	3.0	ARTHC 201*	Religion Cornerstone course	2.0	SENIOR YEAR	
Civilization 2	1	3.0	ARTHC 202*	DES 117	3.0	<u>7th Semester</u>	
Arts	1	3.0	ARTHC 202*	General Education course, and/or general electives	7.0	Graphic Design elective	3.0
Letters	1	3.0	from approved list	Total Hours	15.0	General Education courses, university requirements, and/or	
Biological Science	1	3-4.0	from approved list	SOPHOMORE YEAR		general electives	12.0
Physical Science	1	3.0	from approved list	<u>3rd Semester</u>		Total Hours	15.0
Social Science	1	3.0	from approved list	ARTHC 201*	3.0	<u>8th Semester</u>	
Core Enrichment: Electives				DESGD 243	3.0	Graphic Design elective	2.0
Religion Electives	3-4	6.0	from approved list	DESGD 245	3.0	General Education courses, university requirements, and/or	
Open Electives	Variable	Variable	personal choice	General Education courses, university requirements, and/or		general electives	13.0
				Total Hours	15.0	Total Hours	
				<u>4th Semester</u>			
				ARTHC 202*	3.0		
				DESGD 280	3.0		
				General Education courses, university requirements, and/or			
				general electives	9.0		
				Total Hours	15.0		
				Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.			
Graduation Requirements:							
Minimum residence hours required		30.0					
Minimum hours needed to graduate		120.0					

* These courses fill both University Core and program requirements. For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.

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2017-2018 Program Requirements (45 Credit Hours)

<p>REQUIREMENT 1 Complete 4 courses</p> <p>CORE COURSES:</p> <p>DES 111 - Design Seminar: Theory, Criticism, and Visual Culture 1.0</p> <p>DES 114 - Drawing 3.0</p> <p>DES 115 - Composition 3.0</p> <p>DES 117 - Design Thinking 3.0</p> <p>Obtain acceptance into the BA program: Graphic Design emphasis.</p> <p>REQUIREMENT 2 Complete 3 courses</p> <p>DESGD 243 - Typography 1 3.0</p> <p>DESGD 245 - Design 1 3.0</p> <p>DESGD 280 - Media Design 1 3.0</p> <p>REQUIREMENT 3 Complete 2 courses</p> <p>DESGD 360 - Interaction Design 1 3.0</p> <p>DESGD 380 - Motion 1 3.0</p> <p>DESGD 395 - Graphic Design Practicum: Branding 3.0</p> <p>DESGD 396 - Graphic Design Practicum: Typography 3.0</p> <p>REQUIREMENT 4 Complete 1 course</p> <p>DESGD 397 - (Not currently offered)</p> <p>REQUIREMENT 5 Complete 5.0 hours from the following course(s)</p> <p>ELECTIVE COURSES:</p> <p>ART 330 - Bookbinding 3.0</p> <p>BUS M 241 - Marketing Management 3.0</p> <p>COMMS 230 - Introduction to Advertising 3.0</p> <p>DES 394R - Special Topics 3.0</p> <p>DES 496R - Academic Internship: Professional Internship 6.0v</p> <p>DESGD 248R - Letterpress Studio 3.0</p> <p>DESGD 341 - 3-Dimensional Design 3.0</p> <p>DESGD 394R - Special Topics 3.0</p> <p>DESGD 441R - Design Lab 3.0</p> <p>DESGD 442 - Portfolio 3.0</p> <p>DESGD 460 - Interaction Design 2 3.0</p> <p>DESGD 480 - Motion 2 3.0</p> <p>DESGD 488 - Studio Practices for Designers 2.0</p> <p>DESIL 251 - Illustration 1 3.0</p> <p>REQUIREMENT 6 Complete 4 courses</p> <p>HISTORY REQUIREMENTS:</p> <p>*ARTHC 201 - World Civilization to 1500 3.0</p> <p>*ARTHC 202 - World Civilization Since 1500 3.0</p> <p>DES 385 - Issues in Contemporary Design 3.0</p> <p>DESGD 349 - History of Graphic Design 3.0</p>	<p>THE DISCIPLINE:</p> <p>The Department of Design Graphic Design BA program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.</p> <p>CAREER OPPORTUNITIES:</p> <p>Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.</p> <p>NEW STUDENT APPLICATIONS:</p> <p>Students wishing to be admitted to the Graphic Design program for Fall semester should:</p> <ol style="list-style-type: none"> 1. Declare themselves as a pre-graphic design major with the College Advisement Center in D-444 HFAC. 2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117. 3. Apply to the major by the April 1st or August 1st application deadline. <p>TRANSFER STUDENTS</p> <p>Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the program areas. Upon acceptance into the department and the discretion of the area faculty, students are placed at the appropriate level of study. Transfer applications are contingent upon acceptance through a separate application process at https://admissions.byu.edu/?targeted=transfer-student. Admission to the department does not guarantee admission to Brigham Young</p>	<p>University. BYU Deadlines for incoming students are: Feb 1st (Spring, Summer, Fall enrollment) and Oct 1st (Winter enrollment). Transfer students are also encouraged to apply for the department Talent Awards (see below).</p> <p>Note: Students may apply to the graphic design program no more than twice.</p> <p>TALENT AWARDS</p> <p>All students are encouraged to apply for department Talent Awards by the January 15th deadline. Talent Award applications will open on November 15th. Apply at https://designdept.slideroom.com.</p> <p>BA WITH LICENSURE OPTION:</p> <p>The BA is a professional degree. Students majoring in graphic design may certify to teach in the public school (K-12) concurrent with their BA program. Please review the art education major requirements or contact the college advisement center. Note: This is not a second major.</p> <p>FACULTY ADVISOR:</p> <p>An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study.</p> <p>The advisor for this major is:</p> <p>Linda Reynolds C-502D HFAC Brigham Young University Provo, UT 84602</p>
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2017-2018

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MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION

Department of Design
E-509 HFAC
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Provo, UT 84602-6414
Telephone: 801-422-7321
Email: e509frontdesk@byu.edu
Website: designdept.byu.edu

ADVISEMENT CENTER INFORMATION

College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu