### University Core and Graduation Requirements

#### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
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<tbody>
<tr>
<td>Religion Cornerstones</td>
<td>5</td>
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</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
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<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
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<td>2.0</td>
<td>REL A 250</td>
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<tr>
<td>Foundations of the Restoration</td>
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<td>REL C 225</td>
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<tr>
<td>The Eternal Family</td>
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<td>2.0</td>
<td>REL C 200</td>
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<tr>
<td>The Individual and Society</td>
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<td>6.0</td>
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<tr>
<td>American Heritage</td>
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<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
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<td>3.0</td>
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</tr>
<tr>
<td>Skills</td>
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</tr>
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<td>First Year Writing</td>
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<tr>
<td>Advanced Written and Oral Communications</td>
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<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
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<td>3.0</td>
<td>ACC 200*</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
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<td>3.0</td>
<td>MATH 118* or STAT 121*</td>
</tr>
<tr>
<td>Arts, Letters, and Sciences</td>
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<td>Civilization 1</td>
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<td>Civilization 2</td>
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<td>Letters</td>
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<td>3.0</td>
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<td>Social Science</td>
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<td>ECON 110*</td>
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<td>Core Enrichment: Electives</td>
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<tr>
<td>Open Electives</td>
<td>variable</td>
<td>variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

FOR GENERAL EDUCATION AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH UNIVERSITY CORE AND PROGRAM REQUIREMENTS (12 hours overlap)

#### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

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### Suggested Sequence of Courses

#### FRESHMAN YEAR

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>2nd Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Writing</td>
<td>ACC 200</td>
</tr>
<tr>
<td>MSB 180 (recommended)</td>
<td>MATH 118</td>
</tr>
<tr>
<td>MKTG 201</td>
<td>MSB 494R (recommended)</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>MATH 116</td>
</tr>
<tr>
<td>General Education</td>
<td>MATH 116</td>
</tr>
<tr>
<td>Total Hours</td>
<td>General Education</td>
</tr>
<tr>
<td></td>
<td>Religion elective</td>
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<tr>
<td></td>
<td>Open elective(s)</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
</tr>
<tr>
<td></td>
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#### SOPHOMORE YEAR

<table>
<thead>
<tr>
<th>3rd Semester</th>
<th>4th Semester</th>
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</thead>
<tbody>
<tr>
<td>FIN 201</td>
<td>IS 201</td>
</tr>
<tr>
<td>STAT 121</td>
<td>ECON 110</td>
</tr>
<tr>
<td>MSB 494R (recommended)</td>
<td>MSB 380 or MSB 381</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>Religion Cornerstone</td>
</tr>
<tr>
<td>General Education</td>
<td>General Education</td>
</tr>
<tr>
<td>Total Hours</td>
<td>Religion elective</td>
</tr>
<tr>
<td></td>
<td>Open elective(s)</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
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<tr>
<td></td>
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#### JUNIOR YEAR

<table>
<thead>
<tr>
<th>5th Semester</th>
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<tbody>
<tr>
<td>MKTG 401</td>
<td>MATH 429</td>
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<tr>
<td>MKTG 402</td>
<td>M COM 320</td>
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<td>MKTG 403</td>
<td>STRAT 392</td>
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<td>MKTG 326</td>
<td>GSCM 200</td>
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<tr>
<td></td>
<td>Open elective(s)</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
</tr>
<tr>
<td></td>
<td>15.0</td>
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</table>

#### SENIOR YEAR

<table>
<thead>
<tr>
<th>7th Semester</th>
<th>8th Semester</th>
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</thead>
<tbody>
<tr>
<td>HRM 391</td>
<td>MSB 390</td>
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<tr>
<td>Marketing elective</td>
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<tr>
<td>Marketing elective</td>
<td>General Education</td>
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<tr>
<td>Total Hours</td>
<td>Open elective(s)</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
</tr>
<tr>
<td></td>
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</tr>
</tbody>
</table>

#### Most applicants apply to the BYU Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- **Deadline to apply for Fall is the last working day of June by 4:30 p.m.**

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
## REQUIREMENT 1 Complete 4 courses

**ELECTIVES:**

- GSCM 411 - Global Business Negotiations 3.0
- MKTG 411 - Marketing Analytics 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 413 - Retailing Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0

**APPLICATION INFORMATION**

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 2 Complete 1 course

**ELECTIVES:**

- MATH 112 - Calculus 1 4.0
- MATH 116 - Essentials of Calculus 1.0

**TRANSFER INFORMATION**

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

## REQUIREMENT 3 Complete 5 courses

**ELECTIVES:**

- ENTR 415 - Entrepreneurial Marketing 3.0
- ENTR 416 - International Marketing 3.0

**APPLICATION INFORMATION**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

## REQUIREMENT 4 Complete 1 course

**ELECTIVES:**

- GSCM 411 - Global Business Negotiations 3.0
- MKTG 411 - Marketing Analytics 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 413 - Retailing Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0

**GENERAL INFORMATION**

Students are encouraged to apply to the Marriott School of Business at the end of their sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

## REQUIREMENT 5 Complete 1 course

**ELECTIVES:**

- GSCM 411 - Global Business Negotiations 3.0
- MKTG 411 - Marketing Analytics 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 413 - Retailing Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0

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## REQUIREMENT 6 Complete 4 courses

**APPLICATION INFORMATION**

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## REQUIREMENT 7 Complete 1 course

**ELECTIVES:**

- GSCM 411 - Global Business Negotiations 3.0
- MKTG 411 - Marketing Analytics 3.0
- MKTG 412 - Professional Selling and Sales Management 3.0
- MKTG 413 - Retailing Management 3.0
- MKTG 414 - Entrepreneurial Marketing 3.0
- MKTG 415 - Internet Marketing of Products and Services 3.0
- MKTG 416 - International Marketing 3.0

**APPLICATION INFORMATION**

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## REQUIREMENT 8 Complete 5 courses

**APPLICATION INFORMATION**

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- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 9 Complete 3 courses

**APPLICATION INFORMATION**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

## REQUIREMENT 10 Complete Marriott School exit survey online.

**APPLICATION INFORMATION**

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- Prerequisite GPA
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- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 11 Complete 5 courses

**APPLICATION INFORMATION**

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- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 12 Complete 1 course

**APPLICATION INFORMATION**

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 13 Complete 4 courses

**APPLICATION INFORMATION**

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 14 Complete 1 course

**APPLICATION INFORMATION**

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- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. Visit the BYU Marriott Undergraduate Advisement Center for more information.

## REQUIREMENT 15 Complete 3 courses

**APPLICATION INFORMATION**

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- Essay
- Résumé
- Interview
- Professionalism
- A review of the overall academic record and evidence of knowledge of and engagement with Marketing (e.g., relevant coursework, work and internship experience, and Marketing Association involvement, etc.)

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