### University Core and Graduation Requirements

#### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
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<tbody>
<tr>
<td>Religion Cornerstones</td>
<td>1</td>
<td>2.0</td>
<td>REL A 275</td>
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<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
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<td>REL A 250</td>
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<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
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<td>2.0</td>
<td>REL C 225</td>
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<tr>
<td>Foundations of the Restoration</td>
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<td>REL C 200</td>
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<td>The Eternal Family</td>
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<tr>
<td>The Individual and Society</td>
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<tr>
<td>American Heritage</td>
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<tr>
<td>Global and Cultural Awareness</td>
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<tr>
<td>Skills</td>
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<tr>
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</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
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<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
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<td>3.0</td>
<td>ACC 200*</td>
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<td>Languages of Learning (Math or Language)</td>
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<td>STAT 121*</td>
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<td>Arts, Letters, and Sciences</td>
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<td>Civilization 1</td>
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<td>Civilization 2</td>
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<tr>
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<td>ECON 110*</td>
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<td>Core Enrichment: Electives</td>
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<td>from approved list</td>
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<tr>
<td>Open Electives</td>
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<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

#### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

#### Suggested Sequence of Courses

**FRESHMAN YEAR**

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>2nd Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Writing</td>
<td>3.0</td>
</tr>
<tr>
<td>MKTG 201</td>
<td>3.0</td>
</tr>
<tr>
<td>MSB 180 (recommended)</td>
<td>1.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>2.0</td>
</tr>
<tr>
<td>General Education</td>
<td>6.0</td>
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<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

**SOPHOMORE YEAR**

<table>
<thead>
<tr>
<th>3rd Semester</th>
<th>4th Semester</th>
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</thead>
<tbody>
<tr>
<td>FIN 201</td>
<td>3.0</td>
</tr>
<tr>
<td>STAT 121</td>
<td>3.0</td>
</tr>
<tr>
<td>Religion Cornerstone</td>
<td>2.0</td>
</tr>
<tr>
<td>General Education</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
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</tbody>
</table>

**JUNIOR YEAR**

<table>
<thead>
<tr>
<th>5th Semester</th>
<th>6th Semester</th>
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</thead>
<tbody>
<tr>
<td>STRAT 392</td>
<td>3.0</td>
</tr>
<tr>
<td>GSCM 200</td>
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<tr>
<td>GSCM 300</td>
<td>1.5</td>
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<tr>
<td>Business Elective</td>
<td>3.0</td>
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<tr>
<td>Religion Elective</td>
<td>2.0</td>
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<tr>
<td>Open Elective(s)</td>
<td>Variable</td>
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<tr>
<td><strong>Total Hours</strong></td>
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**SENIOR YEAR**

<table>
<thead>
<tr>
<th>7th Semester</th>
<th>8th Semester</th>
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<tbody>
<tr>
<td>MSB 326</td>
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<tr>
<td>Business Elective</td>
<td>3.0</td>
</tr>
<tr>
<td>Business Elective</td>
<td>3.0</td>
</tr>
<tr>
<td>Religion Elective</td>
<td>2.0</td>
</tr>
<tr>
<td>General Education</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

Most applicants apply to the Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
## REQUIREMENT 1
Complete 4 courses

**PREREQUISITES:**
- ACC 200 - Principles of Accounting 3.0
- ECON 110 - Economic Principles and Problems 3.0
- FIN 201 - Principles of Finance 3.0
- MKTG 201 - Marketing Management 3.0

**APPLICATION INFORMATION**

Students typically apply to business management the summer after their sophomore year, as soon as they have completed the prerequisite courses. Business management is a competitive, limited-enrollment program. Due to its unique nature, students must meet with the BYU Marriott Undergraduate Advisement Center staff for permission to open an application.

## REQUIREMENT 2
Complete 1 course

**MATH 112 - Calculus 1** 4.0
**MATH 116 - Essentials of Calculus** 1.0

## REQUIREMENT 3
Complete 5 courses

- IS 110 - Spreadsheet Skills and Business Analysis 1.0
- IS 201 - Introduction to Management Information Systems 3.0
- *M COM 320 - Communication in Organizational Settings* 3.0
- MATH 118 - Finite Mathematics 3.0
- *STAT 121 - Principles of Statistics* 3.0

## REQUIREMENT 4
Complete 1 course

**ENT 411 - Financing New Ventures** 3.0
**ENT 422 - Managing New Ventures and Family Business** 3.0
**ENT 431 - Innovation Practicum** 3.0
**ENT 432 - Commercializing Innovation** 3.0
**ENT 434R - New Venture LaunchPad** 3.0
**FIN 402 - Managerial Finance for Non-Finance Majors** 3.0
**FIN 412 - Investments Academy** 3.0
**FIN 418 - Financial Planning** 3.0
**FIN 425 - Private Equity and Venture Capital** 3.0
**GSCM 411 - Global Business Negotiations** 3.0
**GSCM 412 - Operations Analytics** 3.0
**GSCM 419 - Customer Relationship Management** 3.0
**GSCM 429 - Global Supply Chain Strategy** 3.0
**HRM 402 - Human Resource Management** 3.0
**HRM 411 - Organizational Development and Change** 3.0
**HRM 412 - Compensation, Benefits, and Performance Management** 3.0
**HRM 413 - Managerial Leadership Development** 3.0
**IS 303 - Introduction to Computer Programming** 3.0
**IS 515 - Spreadsheets for Business Analysis** 3.0
**IS 520 - Business Programming and Spreadsheet Automation** 3.0
**MKTG 412 - Professional Selling and Sales Management** 3.0
**MKTG 413 - Retailing Management** 3.0
**MKTG 414 - Entrepreneurial Marketing** 3.0
**MKTG 415 - Internet Marketing of Products and Services** 3.0
**MKTG 416 - International Marketing** 3.0
**MKTG 429 - Marketing Strategy** 3.0
**MSB 430 - Introduction to International Business** 3.0
**MSB 431R - Social Innovation Projects** 3.0
**MSB 440R - On-Campus Experiential Projects** 3.0

## MANAGEMENT CORE COURSES:

**OPTION 6.1 Complete 6 courses**
- GSCM 200 - Introduction to Global Supply Chain Management 1.5
- GSCM 300 - Introduction to Operations Management 1.5
- HRM 391 - Organizational Effectiveness 3.0
- MSB 326 - Career Development and Student Mentoring 1.0
- MSB 390 - Ethics for Management 3.0
- STRAT 392 - Strategy and Economics 3.0

## REQUIREMENT 5
Complete 1 course

**ACC 241 - Business Law in the Environment** 3.0
**ENT 412 - Legal Issues in Entrepreneurship** 3.0

## REQUIREMENT 6
Complete 1 option

**ENT 434R - New Venture LaunchPad** 3.0
**FIN 412 - Investments Academy** 3.0
**FIN 418 - Financial Planning** 3.0
**FIN 425 - Private Equity and Venture Capital** 3.0
**GSCM 411 - Global Business Negotiations** 3.0
**GSCM 412 - Operations Analytics** 3.0
**GSCM 419 - Customer Relationship Management** 3.0
**GSCM 429 - Global Supply Chain Strategy** 3.0
**HRM 402 - Human Resource Management** 3.0
**HRM 411 - Organizational Development and Change** 3.0
**HRM 412 - Compensation, Benefits, and Performance Management** 3.0
**HRM 413 - Managerial Leadership Development** 3.0
**IS 303 - Introduction to Computer Programming** 3.0
**IS 515 - Spreadsheets for Business Analysis** 3.0
**IS 520 - Business Programming and Spreadsheet Automation** 3.0
**MKTG 412 - Professional Selling and Sales Management** 3.0
**MKTG 413 - Retailing Management** 3.0
**MKTG 414 - Entrepreneurial Marketing** 3.0
**MKTG 415 - Internet Marketing of Products and Services** 3.0
**MKTG 416 - International Marketing** 3.0
**MKTG 429 - Marketing Strategy** 3.0
**MSB 430 - Introduction to International Business** 3.0
**MSB 431R - Social Innovation Projects** 3.0
**MSB 440R - On-Campus Experiential Projects** 3.0

## REQUIREMENT 7
Complete 7 courses

**ONLY ONE OF MSB 491R OR MSB 494R CAN BE CHOSEN TO FULFILL THIS REQUIREMENT. MUST BE TAKEN FOR 3.0 CREDIT HOURS.**

- ACC 310 - Principles of Accounting 2 3.0
- ENT 301 - Basic Entrepreneurship Skills 3.0
- ENT 401 - Entrepreneurial Innovation 3.0
- ENT 411 - Creating New Ventures 3.0

## CAREER OPPORTUNITIES

Business management admits a small number of students yearly due to its lack of specialization and support for career placement. It is primarily designed as an option for those who already have a career plan in place, or intend to pursue additional education upon graduation.

## GENERAL INFORMATION

Students typically apply to business management the summer after their sophomore year, as soon as they have completed the prerequisite courses. Business management is a competitive, limited-enrollment program. Due to its unique nature, students must meet with the BYU Marriott Undergraduate Advisement Center staff for permission to open an application.

## APPLICATION INFORMATION

All new students entering the BYU Marriott School commence their study at the beginning of fall semester. Admission is based on consideration of the following:

- Prerequisite GPA
- Essay
- Résumé
- Interview
- Professionalism
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Any application with a prerequisite GPA below a 3.0 will not be considered. When prerequisite GPA is calculated, repeated or transferred courses will be discounted. See the BYU Marriott Undergraduate Advisement Center for more information.

## TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.
BS in Business Management (326426)
2018-2019

MAP DISCLAIMER
While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION
Marriott School of Business Undergraduate Advisement Center
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Provo, UT 84602
801-422-4285
msb_advisement@byu.edu