BS in Entrepreneurial Management (326420) MAP Sheet

Business, Management

For students entering the degree program during the 2020-2021 curricular year.

BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

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<th>University Core and Graduation Requirements</th>
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<td><strong>University Core Requirements:</strong></td>
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<td>Religion Cornerstones</td>
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<td>Teachings and Doctrine of The Book of Mormon</td>
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<td>REL A 275</td>
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<td>Jesus Christ and the Everlasting Gospel</td>
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<td>Foundations of the Restoration</td>
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<td>Global and Cultural Awareness</td>
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<td>Advanced Written and Oral Communications</td>
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<td>M COM 320*</td>
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<td>Qualitative Reasoning</td>
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<td>ACC 200*</td>
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<td>Languages of Learning (Math or Language)</td>
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<td>STAT 121* or MATH 118*</td>
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<td>Arts, Letters, and Sciences</td>
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<td>ECON 110*</td>
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<td>Core Enrichment: Electives</td>
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<td>Religion Electives</td>
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<td>FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB</td>
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<td>*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)</td>
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| Graduation Requirements:                   |                               |
| Minimum residence hours required           | 30.0                          |
| Minimum hours needed to graduate           | 120.0                         |

**FRESHMAN YEAR**
1st Semester
- First Year Writing: 3.0
- ENT 101 (recommended): 3.0
- MKTG 201: 3.0
- MSB 186 (recommended): 1.0
- General Education: 3.0
- Religion Cornerstone: 2.0
- Total Hours: 15.0

2nd Semester
- IS 201: 3.0
- ENT 113: 1.0
- ENT 381 or ENT 382: 1.0
- IS 110 (recommended): 1.0
- Religion Cornerstone: 2.0
- General Education: 3.0
- General Education: 3.0
- Open Elective(s): 1.0
- Total Hours: 15.0

**SOPHOMORE YEAR**
3rd Semester
- ENT 421: 3.0
- MSB 326: 3.0
- ECON 110: 3.0
- ENT 326: 1.0
- Religion Cornerstone: 2.0
- Open Elective(s): 3.0
- Total Hours: 15.0

4th Semester
- ENT 402: 3.0
- ENT 411: 3.0
- ENT 436: 3.0
- FIN 201: 3.0
- Religion Cornerstone: 2.0
- Open Elective: 1.0
- Total Hours: 15.0

**JUNIOR YEAR**
5th Semester
- Entrepreneurship Elective: 3.0
- GSCM 200: 3.0
- GSCM 300: 1.5
- M COM 320: 3.0
- STAT 121: 3.0
- General Education: 3.0
- Total Hours: 15.0

6th Semester
- IS 302: 3.0
- General Education: 3.0
- General Education: 3.0
- Religion Cornerstone: 2.0
- Open Elective(s): 1.0
- Total Hours: 15.0

**SENIOR YEAR**
7th Semester
- Entrepreneurship Capstone (ENT 432, 434R, or 437): 3.0
- ACC 200: 3.0
- General Education: 3.0
- General Education: 1.0
- Open Elective: 3.0
- Total Hours: 15.0

8th Semester
- Entrepreneurship Elective: 3.0
- HRM 391: 3.0
- MSB 390: 3.0
- Open Elective(s): 4.0
- Religion Cornerstone: 2.0
- Total Hours: 15.0

Most applicants apply to the BYU Marriott School of Business the summer after their sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
BS in Entrepreneurial Management (326420)
2020-2021 Program Requirements (64 Credit Hours)

REQUIREMENT 1 Complete 3 courses
ENT 313 - Startup Bootcamp                                                1.0
IS 201 - Introduction to Management Information Systems                  3.0
MKTG 201 - Marketing Management                                          3.0

Apply and be formally accepted into the program.

REQUIREMENT 2 Complete 9 courses
*ACC 200 - Principles of Accounting                                      3.0
*ECON 110 - Economic Principles and Problems                            3.0
FIN 201 - Principles of Finance                                          3.0
GSCM 305 - Introduction to Global Supply Chain Management                1.5
GSCM 310 - Supply Chain Management in International Business            1.5
IS 110 - Spreadsheet Skills and Business Analysis                       1.0
*M COM 320 - Communication in Organizational Settings                  3.0
MSB 325 - Introductory Business Analytics                                3.0

REQUIREMENT 3 Complete 1 course
ENT 381 - Entrepreneurship Lecture Series                                1.0
ENT 382 - Technology Entrepreneurship Lecture Series                     1.0

REQUIREMENT 4 Complete 3 options

OPTION 4.1 Complete 6 courses
COMPLETE THE ENTREPRENEURSHIP CORE COURSES:
ENT 302 - Legal Issues in Entrepreneurship                               3.0
ENT 401 - Career Development and Student Mentoring                       1.0
ENT 402 - Entrepreneurship Analytics                                    3.0
ENT 411 - Creating New Ventures                                         3.0
ENT 436 - Experiential Entrepreneurship                                 3.0

OPTION 4.2 Complete 2 courses
COMPLETE TWO ENTREPRENEURSHIP ELECTIVE COURSES:
ENT 421 - Financing New Ventures                                         3.0
ENT 422 - Managing New Ventures and Family Business                      3.0
ENT 425 - Venture Capital for Startups                                   3.0
ENT 427 - Building Your Lean Venture                                     3.0
ENT 431 - Innovation Practicum                                           3.0
ENT 432 - Commercializing Innovation                                     3.0
ENT 434R - New Venture LaunchPad                                         3.0
ENT 437 - Entrepreneurship Capstone                                     3.0
FIN 425 - Private Equity and Venture Capital                             3.0
GSCM 419 - Customer Relationship Management                             3.0
MKTG 412 - Professional Selling and Sales Management                    3.0
MKTG 414 - Entrepreneurial Marketing                                    3.0
MKTG 415 - Digital Marketing                                            3.0

OPTION 4.3 Complete 1 course
CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.
ENT 432 - Commercializing Innovation                                    3.0
ENT 434R - New Venture LaunchPad                                         3.0
ENT 437 - Entrepreneurship Capstone                                     3.0

REQUIREMENT 5 Complete 2 courses
HRM 391 - Organizational Effectiveness                                   3.0
MSB 390 - Ethics for Management                                         3.0

REQUIREMENT 6 Complete 1 course
COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARRIOTT SCHOOL COURSE.
COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.
ACC 310 - Principles of Accounting 2                                    3.0
ENT 421 - Financing New Ventures                                        3.0
ENT 422 - Managing New Ventures and Family Business                      3.0
ENT 431 - Innovation Practicum                                           3.0
ENT 432 - Commercializing Innovation                                     3.0
ENT 434R - New Venture LaunchPad                                         3.0
FIN 412 - Investments Academy                                            3.0
FIN 418 - Financial Planning                                             3.0
FIN 425 - Private Equity and Venture Capital                             3.0
GSCM 411 - Global Business Negotiations                                  3.0
GSCM 412 - Operations Analytics                                         3.0
GSCM 419 - Customer Relationship Management                             3.0
GSCM 420 - Global Supply Chain Strategy                                 3.0
HRM 401 - Human Resource Management                                     3.0
HRM 411 - Organizational Development and Change                         3.0
HRM 412 - Compensation, Benefits, and Performance Management            3.0
HRM 413 - Managerial Leadership Development                             3.0
IS 303 - Introduction to Computer Programming                            3.0
IS 315 - Spreadsheets for Business Analysis                              3.0
IS 520 - Business Programming and Spreadsheet Automation                3.0
MKTG 412 - Professional Selling and Sales Management                    3.0
MKTG 414 - Entrepreneurial Marketing                                    3.0
MKTG 415 - Digital Marketing                                            3.0
MKTG 416 - International Marketing                                      3.0
MKTG 429 - Marketing Strategy                                           3.0
MSB 375 - Social Innovation: Do Good Better                             3.0
MSB 430 - Introduction to International Business                        3.0

REQUIREMENT 7 Complete Marriott School exit survey online.

THE DISCIPLINE
Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Some entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

CAREER OPPORTUNITIES
Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

GENERAL INFORMATION
Students are encouraged to apply to the BYU Marriott School of Business after their freshman or sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

APPLICATION INFORMATION
All new students entering the BYU Marriott School commence their study at the beginning of fall semester.
Admission into the BYU Marriott School is based on consideration of the following:

- Entrepreneurial history including startups, courses, competitions and clubs
- Essay
- Prerequisite GPA
- Professionalism
- Résumé
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu