BS in Entrepreneurial Management (326420) MAP Sheet

Business, Management

For students entering the degree program during the 2021-2022 curricular year.

BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

### University Core and Graduation Requirements

#### University Core Requirements:

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion Cornerstones</td>
<td></td>
<td></td>
<td>REL A 275</td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL A 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL C 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL C 200</td>
</tr>
<tr>
<td>The Individual and Society</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Skills</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>M COM 320*</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
<td>3.0</td>
<td>ACC 200*</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
<td>3.0</td>
<td>STAT 121*</td>
</tr>
<tr>
<td>Arts, Letters, and Sciences</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>ECON 110*</td>
</tr>
</tbody>
</table>

#### Core Enrichment: Electives

<table>
<thead>
<tr>
<th>Classes</th>
<th>Hours</th>
<th>Open Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion Electives</td>
<td>3</td>
<td>6.0</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
</tr>
</tbody>
</table>

FOR UNIVERSITY CORE AND PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER IN 460 TNRB

*THESE COURSES FILL BOTH GENERAL EDUCATION AND PROGRAM REQUIREMENTS (12 hours overlap)

#### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

### Suggested Sequence of Courses

#### Freshman Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Semester</td>
<td>First Year Writing 3.0, ENT 101 (recommended) 3.0, MKTG 201 3.0, MSB 186 (recommended) 1.0, General Education 3.0, Religion Cornerstone 2.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
</tbody>
</table>

#### Sophomore Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Semester</td>
<td>IS 201 3.0, ENT 113 1.0, ENT 381 or ENT 382 1.0, IS 110 1.0, ACC 200 3.0, Religion Cornerstone 3.0, General Education 3.0, Open Elective(s) 1.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
</tbody>
</table>

#### Junior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Semester</td>
<td>ENT 302 3.0, ENT 326 1.0, ENT 401 3.0, STAT 121 3.0, Religion Cornerstone 3.0, Open Elective(s) 3.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
<tr>
<td>4th Semester</td>
<td>ENT 402 3.0, ENT 411 3.0, ENT 436 3.0, FIN 201 3.0, Religion Cornerstone 2.0, Open Elective 1.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
</tbody>
</table>

#### Senior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>5th Semester</td>
<td>Entrepreneurship Capstone 3.0, HRM 391 3.0, MSB 390 3.0, Religion Elective 2.0, Open Elective(s) 4.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
<tr>
<td>6th Semester</td>
<td>Business Elective 3.0, General Education 3.0, General Education 3.0, Religion Elective 2.0, Open Elective(s) 4.0</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15.0</td>
</tr>
</tbody>
</table>

Students are encouraged to apply to the entrepreneurial management program when they have completed the prerequisites for admission, after their freshman or sophomore year. Each program starts at the beginning of a new academic year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.

The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
BS in Entrepreneurial Management (326420)
2021-2022 Program Requirements (64 Credit Hours)

REQUIREMENT 1 Complete 3 courses
ENT 313 - Startup Bootcamp
IS 201 - Introduction to Management Information Systems
MKTG 201 - Marketing Management
Apply and be formally accepted into the program.

REQUIREMENT 2 Complete 9 courses
*ACC 200 - Principles of Accounting
*ECON 110 - Economic Principles and Problems
FIN 201 - Principles of Finance
GSCM 305 - Introduction to Global Supply Chain Management
GSCM 310 - Supply Chain Management in International Business
IS 110 - Spreadsheet Skills and Business Analysis
*M COM 320 - Communication in Organizational Settings
MSB 325 - Introductory Business Analytics
*STAT 121 - Principles of Statistics

OPTION 4.1 Complete 6 courses
COMPLETE THE ENTREPRENEURSHIP CORE COURSES:
ENT 302 - Legal Issues in Entrepreneurship
ENT 401 - Entrepreneurial Innovation
ENT 402 - Entrepreneurship Analytics
ENT 411 - Creating New Ventures
ENT 436 - Experiential Entrepreneurship
MSB 430 - Introduction to Management

OPTION 4.2 Complete 2 courses
COMPLETE TWO ENTREPRENEURSHIP ELECTIVE COURSES:
ENT 421 - Financing New Ventures
ENT 422 - Managing New Ventures and Family Business
ENT 425 - Venture Capital for Startups
ENT 427 - Building Your Lean Venture
ENT 431 - Innovation Practicum
ENT 432 - Commercializing Innovation
ENT 434R - New Venture LaunchPad
ENT 437 - Entrepreneurship Capstone
ENT 478 - Venture Studio Practicum
FIN 425 - Private Equity and Venture Capital
GSCM 419 - Customer Relationship Management
GSCM 422 - Professional Selling and Sales Management
GSCM 414 - Entrepreneurial Marketing
GSCM 415 - Digital Marketing

OPTION 4.3 Complete 1 course
CAPSTONE COURSE. A COURSE USED IN THIS REQUIREMENT WILL NOT DOUBLE COUNT IN THE REQUIREMENT ABOVE.
ENT 432 - Commercializing Innovation
ENT 434R - New Venture LaunchPad
ENT 437 - Entrepreneurship Capstone
ENT 478 - Venture Studio Practicum

REQUIREMENT 5 Complete 2 courses
HRM 391 - Organizational Effectiveness
MSB 390 - Ethics for Management

REQUIREMENT 6 Complete 1 course
COMPLETE ONE ADDITIONAL 3.0 CREDIT HOUR MARriott SCHOOL COURSE.
COURSES USED TO FULFILL REQUIREMENT 5 CANNOT BE USED TO FILL THIS REQUIREMENT.
ACC 310 - Principles of Accounting 2
ENT 421 - Financing New Ventures
ENT 422 - Managing New Ventures and Family Business
ENT 431 - Innovation Practicum
ENT 432 - Commercializing Innovation
ENT 434R - New Venture LaunchPad
FIN 412 - Investments Academy
FIN 418 - Financial Planning
FIN 425 - Private Equity and Venture Capital
GSCM 411 - Global Business Negotiations
GSCM 412 - Operations Analytics
GSCM 419 - Customer Relationship Management
GSCM 429 - Global Supply Chain Strategy
HRM 402 - Human Resource Management
HRM 411 - Organizational Development and Change
HRM 412 - Compensation, Benefits, and Performance Management
HRM 413 - Managerial Leadership Development
IS 303 - Introduction to Computer Programming
IS 515 - Spreadsheets for Business Analysis
IS 520 - Business Programming and Spreadsheet Automation
MKTG 412 - Professional Selling and Sales Management
MKTG 414 - Entrepreneurial Marketing
MKTG 415 - Digital Marketing
MKTG 416 - International Marketing
MKTG 429 - Marketing Strategy
MSB 375 - Social Impact: Do Good Better
MSB 430 - Introduction to International Business

REQUIREMENT 7
Complete Marriott School exit survey online.

THE DISCIPLINE
Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Some entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from startups to established firms. Still others may focus on acquiring, owning and managing business ventures of all sizes and types. No matter where they find themselves, entrepreneurs seek to discover problems and innovate to solve those problems.

CAREER OPPORTUNITIES
Graduates from entrepreneurial management typically create, launch, and manage a new business venture, work for startup ventures or rapidly growing enterprises, or join a larger established company in a product development and business development role.

GENERAL INFORMATION
Students are encouraged to apply to the BYU Marriott School of Business after their freshman or sophomore year, as soon as they have completed the prerequisite courses. BYU Marriott School majors are limited-enrollment programs and the application process is competitive. For assistance in preparing for the application process, it is highly recommended that students visit the BYU Marriott Undergraduate Advisement Center.

For more information about the entrepreneurial management program, visit https://marriottschool.byu.edu/ent/

APPLICATION INFORMATION
All new students entering the BYU Marriott School commence their study at the beginning of fall semester.
Admission into the BYU Marriott School is based on consideration of the following:

- Entrepreneurial history including startups, courses, competitions and clubs
- Essay
- Prerequisite GPA
- Professionalism
- Résumé
- Review of the overall academic record

Prerequisite courses must be completed before the application deadline. Applicants with at least a 3.0 in the prerequisite courses are preferred. When prerequisite GPA is calculated, repeated or transferred courses will be discounted.

Visit the BYU Marriott Undergraduate Advisement Center for more information.

TRANSFER INFORMATION

Transfer equivalencies for the following courses will not be considered: ACC 310, FIN 201, IS 201, and M COM 320.

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

ADVISEMENT CENTER INFORMATION

Marriott School of Business Undergraduate Advisement Center
Brigham Young University
460 Tanner Building
Provo, UT 84602
801-422-4285
msb_advisement@byu.edu

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2021-2022