This is a limited enrollment program requiring departmental admissions approval. Admission to the Graphic Design BFA program via portfolio review. Contact the Advisement Center for application deadlines.

Minimum hours needed to graduate: 120.0

<table>
<thead>
<tr>
<th>University Core Requirements</th>
<th>Suggested Sequence of Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>University Core Requirements:</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
</tr>
<tr>
<td>Requirements</td>
<td>#Classes</td>
</tr>
<tr>
<td>Religion Cornerstones</td>
<td>1</td>
</tr>
<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
<td>1</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>0-1</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
</tr>
<tr>
<td>Arts, Letters, and Sciences</td>
<td></td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3-4</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
</tr>
<tr>
<td>* These courses fill both University Core and program requirements. For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.</td>
<td></td>
</tr>
</tbody>
</table>

**Graduation Requirements:**

Minimum residence hours required: 30.0

Minimum hours needed to graduate: 120.0

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

**Sophomore Year**

**3rd Semester**
- DESGD 280 3.0
- DESGD 243 3.0
- DESGD 245 3.0
- DESGD 490 3.0
- Requirement 4 Course* 5.0
- Total Hours 15.0

**4th Semester**
- DESGD 145 3.0
- DESGD 243 3.0
- DESGD 245 3.0
- DESGD 248 2.0
- Requirement 4 Course* 4.0
- Total Hours 16.0

**JUNIOR YEAR**

**5th Semester**
- DESGD 430 3.0
- DESGD 434 3.0
- DESGD 436 3.0
- Requirement 4 Course* 3.0
- Total Hours 15.0

**6th Semester**
- DESGD 488 2.0
- Requirement 4 Course* 4.0
- Total Hours 16.0

**SENIOR YEAR**

**7th Semester**
- DESGD 440 3.0
- DESGD 441R 3.0
- DESGD 490 3.0
- Requirement 4 Course 3.0
- Total Hours 15.0

**8th Semester**
- DESGD 490 3.0
- DESGD 486 2.0
- Requirement 4 Course* 4.0
- Total Hours 16.0

* DESGD 394R Special Topics: Analog Motion offered every other Fall.
* DESGD 394R Special Topics: Data Visualization offered every other Fall.
The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their pre-major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term.

Only students granted pre-BFA status are to complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.

REQUIREMENT 1 Complete 1 course
PREREQUISITE COURSE:
DESGD 145 - Design 1 3.0

Apply for pre-BFA status via portfolio review.

REQUIREMENT 2 Complete 3 courses
FOUNDATIONAL COURSES:
DESGD 243 - Typography 1 3.0
DESGD 245 - Design 2 3.0
DESGD 280 - Media Design 1 3.0

Apply to the Graphic Design BFA program via portfolio review.

REQUIREMENT 3 Complete 9 courses
AFTER ADMISSION TO THE MAJOR, COMPLETE THE FOLLOWING:
DESGD 217 - Design Thinking 1.5
DESGD 340 - Branding 1 3.0
DESGD 341 - 3-Dimensional Design 3.0
DESGD 343 - Typography 2 3.0
DESGD 360 - Interaction Design 1 3.0
DESGD 380 - Motion 1 3.0
DESGD 440 - Branding 2 3.0
DESGD 441R - Design Lab 3.0
DESGD 442 - Portfolio 3.0

REQUIREMENT 4 Complete 13.0 hours from the following course(s)
ARTHR 442 - Ethnographic Research Design and Methods 3.0
ART 130 - Bookbinding 3.0
DESGD 394R - Special Topics 3.0
You may take up to 6 credit hours.
DESGD 480 - Interdisciplinary Motion 2 3.0
DESGD 248R - Letterpress Studio 3.0
DESGD 394R - Special Topics 3.0
You may take up to 6 credit hours.
DESGD 460 - Interaction Design 2 3.0
DESL 130 - Illustration Fundamentals 3.0

DESI 140 - Introduction to Digital Illustration 2.0

History & Critical Studies Courses:
REQUIREMENT 5 Complete 2 courses
COMPLETE THIS COURSE TWICE:
DE 111R - Design Lecture Series 0.5
You may take this course up to 2 times.

REQUIREMENT 6 Complete 4 courses
*ARTH 201 - World Civilization to 1500 3.0
*ARTH 202 - World Civilization Since 1500 3.0
DE 390 - Design Theory and Visual Culture 3.0
DESGD 349 - History of Graphic Design 3.0

REQUIREMENT 7 Complete 2 courses
DESGD 490 - BFA Capstone Project: Research 3.0
DESGD 497 - BFA Capstone Project: Implementation 1.0

Career & Business Courses:
REQUIREMENT 8 Complete 1 course
DESGD 488 - Studio Practices for Designers 2.0

REQUIREMENT 9 Complete 1 hour from the following course(s)
DE 496R - Academic Internship: Professional Internship 6.0v

REQUIREMENT 10 Complete 1 course
COMMS 230 - Introduction to Advertising 3.0
ENT 101 - Introduction to Entrepreneurship 3.0
MKTG 201 - Marketing Management 3.0
STDEV 317 - Career Strategies for Employment and Internships 2.0

THE DISCIPLINE:

The Graphic Design program at BYU simulates a professional studio experience with students working to solve complex visual problems. As members of small cohort groups, students complete a variety of individual and collaborative projects under close faculty direction. The program has a history of producing award-winning student work and enjoys an established international reputation. A successful internship program in major design centers provides a bridge to professional practice and excellent job placement.

CAREER OPPORTUNITIES:

Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions. They also work as design entrepreneurs, freelancers or in design management positions.

ADMISSIONS:

Prospective BYU Students: Prospective students wishing to be admitted into the graphic design program should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Prospective students are strongly encouraged to apply for department talent scholarships by the department deadline December 1st.

Department Admissions: Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the prerequisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring term. Apply online at: https://designdept.slideroom.com. Successful applicants will be granted pre-BFA status in order to complete foundational courses before applying for admissions to the Graphic Design BFA major.

Major Admissions: Upon completion of all pre-major courses, students apply for admission to the BFA major through a portfolio review held in June each year. Contact the department office in ES09 HFAC or https://designdept.byu.edu for more information.

Transfer Students: Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the graphic design program. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate application process. Admission to the department does not
Refer to BYU deadlines at https://enrollment.byu.edu/admissions/deadlines.

**Note:** Students may apply to the Graphic Design pre-major and major programs twice.

**TALENT AWARDS AND DEPARTMENT SCHOLARSHIPS:**

All students are encouraged to apply for department talent awards and other scholarships by the December 1st deadline. Online applications will open on November 1st. Apply at https://designdept.slideroom.com.

**INTERNSHIPS:**

Students are highly encouraged to complete their internship after their Junior year in the program. Students should meet with faculty advisors for advisement about location and type of internship that will best prepare them for success in the industry.

**EQUIPMENT REQUIREMENTS:**

Incoming BYU design students are asked to purchase a computer for their own convenience and to maximize their academic experience. Pre-major courses can be completed with the use of university labs, however most students prefer having their own computer. Certain advanced graphic design workflows will require specialized software and hardware that is provided in department labs and classrooms.

The Department recommends the following configurations for graphic design students: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Adobe student subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16 gb RAM, and a 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and software subscriptions. Students manage their own data storage and may use the free university storage system named BOX (http://box.byu.edu).

In addition to BOX, students are encouraged to have a second automatic cloud backup for all files through Backblaze, iDrive, Dropbox, Google Drive or a similar service.

**DESIGN EDUCATION LICENSURE:**

Design majors can add teaching licensure to their degree through the Art Education Licensure Program. This program prepares students with a design background to teach art and design in K-12 classrooms. The program includes 36 credits of coursework, with a semester of student teaching as the capstone project. To join the program, students must enroll in and successfully pass ARTED 276 (Introduction to K-12 Art and Design Education: Studio Methods, Media, and Explorations of teaching). For more information go to https://art.byu.edu/how-to-apply/art-education/Contact the Art Education Coordinator to discuss interest in the licensure option: Tara Carpenter Estrada at taracarpenter@byu.edu.

**DEGREE PROGRAM ADVISEMENT:**

Students should contact the college advisement center located in D-444 of the Harris Fine Arts Center, or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:

Professor Linda Reynolds  
C-502E HFAC  
Brigham Young University  
Provo, UT 84602  
For appointments with Professor Reynolds or other graphic design faculty, please email: byuresourceroom@gmail.com

**MAP DISCLAIMER**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**

Department of Design  
E-509 HFAC  
Brigham Young University  
Provo, UT 84602-6414  
Telephone: 801-422-7321  
Email: designdepartment@byu.edu  
Website: designdept.byu.edu

**ADVICEMENT CENTER INFORMATION**

College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
Telephone: 801-422-3777  
Email: cfacadvise@byu.edu  
Website: cfacadvise.byu.edu